

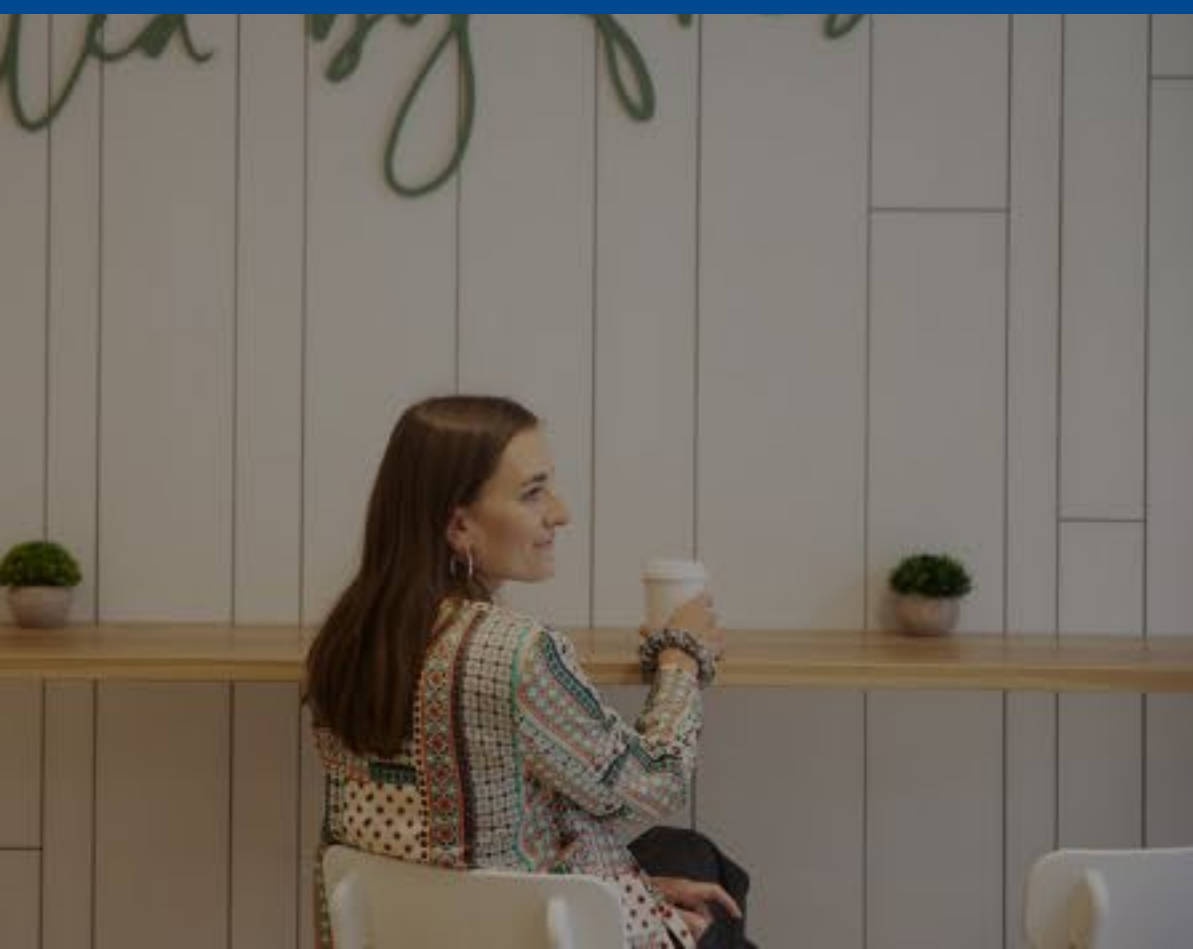


# Preliminary Results 2022

Patrick Coveney, Group CEO

Jonathan Davies, Group Deputy CEO and CFO

6 December 2022







# Agenda

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Highlights

Financial review

Business review, strategy and outlook

Q&A

Patrick Coveney

Jonathan Davies

Patrick Coveney



# H2 and Full Year Highlights

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## **Rapid recovery, strong financial performance**

- Full-year revenue of £2.2bn, with H2 revenue recovering to 90% of 2019 levels
- £127m EBITDA in H2, taking full year EBITDA to £142m
- Free cash generation of £83m in H2, driving full year free cash generation of £52m
- Available liquidity at the year-end of c.£700m, with Net Debt of £297m (pre-IFRS16)
- Revenue strengthened further to 104% of 2019 levels in first 8 wks of FY23

## **Business set up to drive growth and returns**

- Significant further growth opportunities ahead; focus on North America and Asia Pac
- Pipeline of secured net contract gains increased by £50m since H1 to £550m by 2025
- Building on core capabilities; customer proposition, technology, people & sustainability
- Flexible and resilient business model enabling us to mitigate near term headwinds



# Financial review

Jonathan Davies, Group Deputy CEO and CFO



# Financial highlights

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Revenue  
**£2,185m**  
LY: £834m

Revenue  
(% of 2019 levels)  
**78%**  
LY: 30%

EBITDA  
**£142m**  
LY: £(108)m

Operating profit  
**£30m**  
LY: £(209)m

Free cashflow  
**£52m**  
LY: £(58)m

Net debt  
**£(297)m**  
LY: £(308)m

Note: All figures on an underlying basis and pre IFRS 16.



# Underlying Operating Profit £30m (pre-IFRS 16 basis)

£m	IFRS 16 Basis	Pre-IFRS 16 basis
<b>Revenue</b>	<b>2,185.4</b>	<b>2,185.4</b>
Gross Profit	1,575.2	1,575.2
Labour Costs	(686.7)	(686.7)
Concession Fees	(299.3)	(454.1)
Overheads	(275.8)	(292.4)
<b>EBITDA*</b>	<b>313.4</b>	<b>142.0</b>
% sales	<b>14.3%</b>	<b>6.5%</b>
Depreciation & Amortisation	(281.7)	(111.7)
<b>Operating Profit*</b>	<b>31.7</b>	<b>30.3</b>
<b>Operating Margin (%)</b>	<b>1.5%</b>	<b>1.4%</b>

\*Stated on a pre-exceptional basis, before non-underlying items



# Underlying Net Loss £36m (pre-IFRS 16 basis)

£m	IFRS 16 basis	Pre-IFRS 16 basis
<b>Operating Profit*</b>	<b>31.7</b>	<b>30.3</b>
Net Financing Cost*	(81.5)	(43.6)
Share of Associates	6.6	6.6
<b>Loss Before Tax*</b>	<b>(43.2)</b>	<b>(6.7)</b>
Tax*	0.9	(4.6)
Non-Controlling Interests*	(18.6)	(24.2)
<b>Net Loss*</b>	<b>(60.9)</b>	<b>(35.5)</b>
<b>Loss per share (p)*</b>	<b>(7.7)p</b>	<b>(4.5)p</b>

\*Stated on a pre-exceptional basis, before non-underlying items

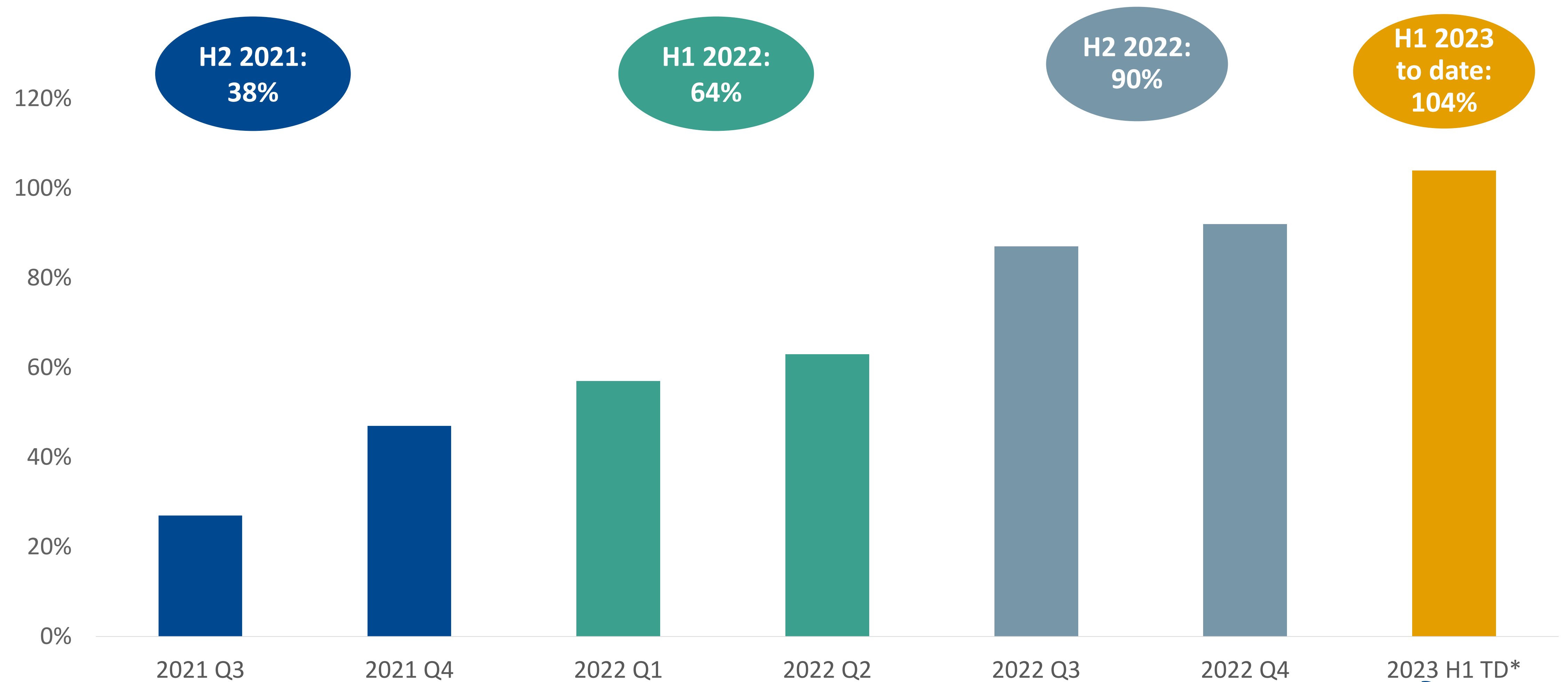


# Reported Operating Profit £91.5m (IFRS 16 basis)

£m	IFRS 16 Underlying	IFRS 16 Non-Underlying	IFRS 16 Reported	
<b>Operating Profit</b>	<b>31.7</b>	<b>59.8</b>	<b>91.5</b>	
Net Financing Cost	(81.5)	8.6	(72.9)	
Share of Associates	6.6	-	6.6	
<b>(Loss)/Profit Before Tax</b>	<b>(43.2)</b>	<b>68.4</b>	<b>25.2</b>	
Tax	0.9	(16.2)	(15.3)	
Non-Controlling Interests	(18.6)	(1.5)	(20.1)	
<b>Net Loss</b>	<b>(60.9)</b>	<b>50.7</b>	<b>(10.2)</b>	
<b>Loss per share (p)</b>	<b>(7.7)p</b>	<b>6.4p</b>	<b>(1.3)p</b>	
				<b>Non-Underlying items</b>
				Asset Impairments (18.2)
				Covid Waivers 23.0
				Lease Derecognition 61.5
				Restructuring costs (2.9)
				Other (3.6)
				<b>Total 59.8</b>



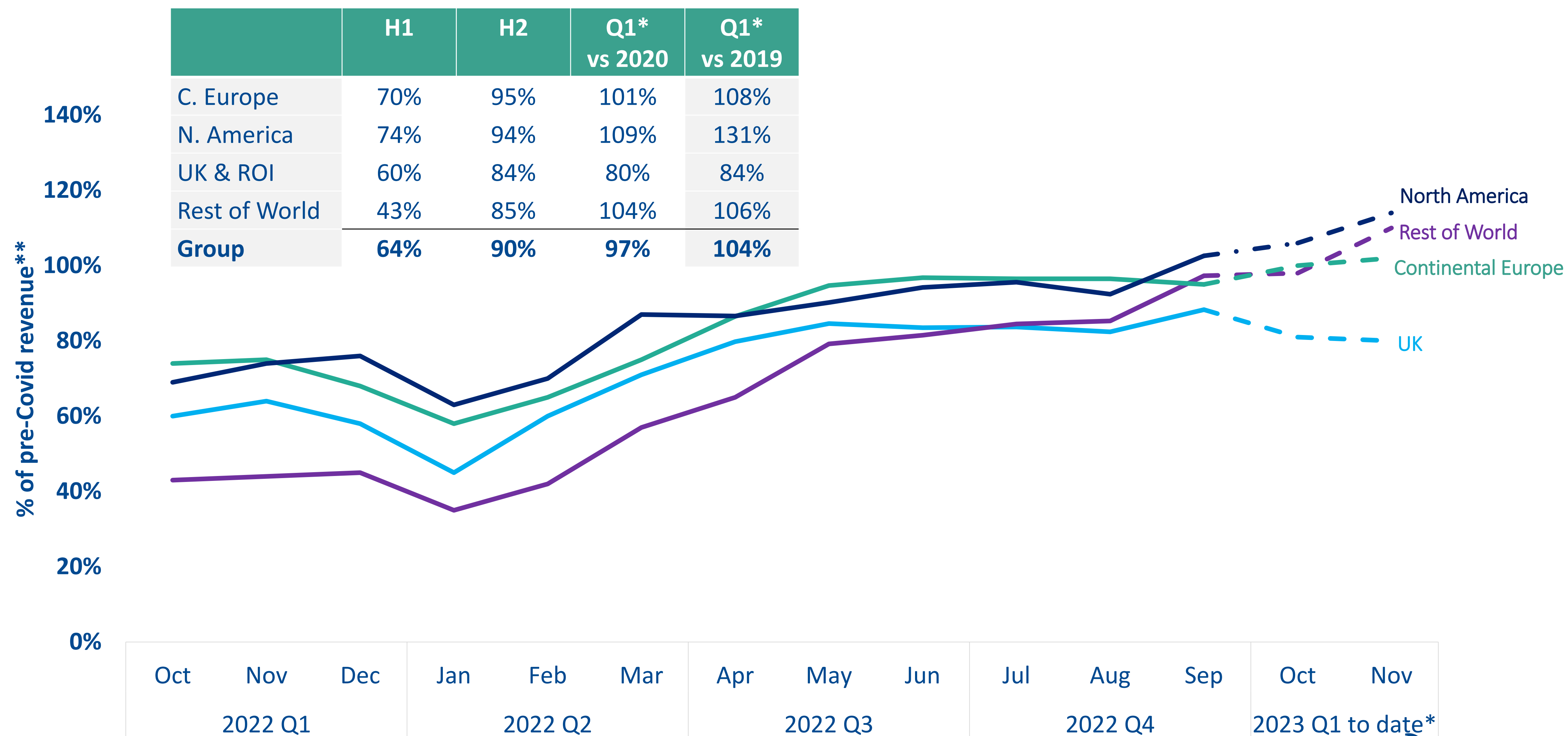
# Revenue at 90% of 2019 in H2



\*H1 to date relates to the period 1 October – 27 November 2022



# Most regions recovering strongly



\*Q1 to date relates to the period 1 October – 27 November 2022

\*\* FY22 based on % of 2019, FY23 based on % of 2020



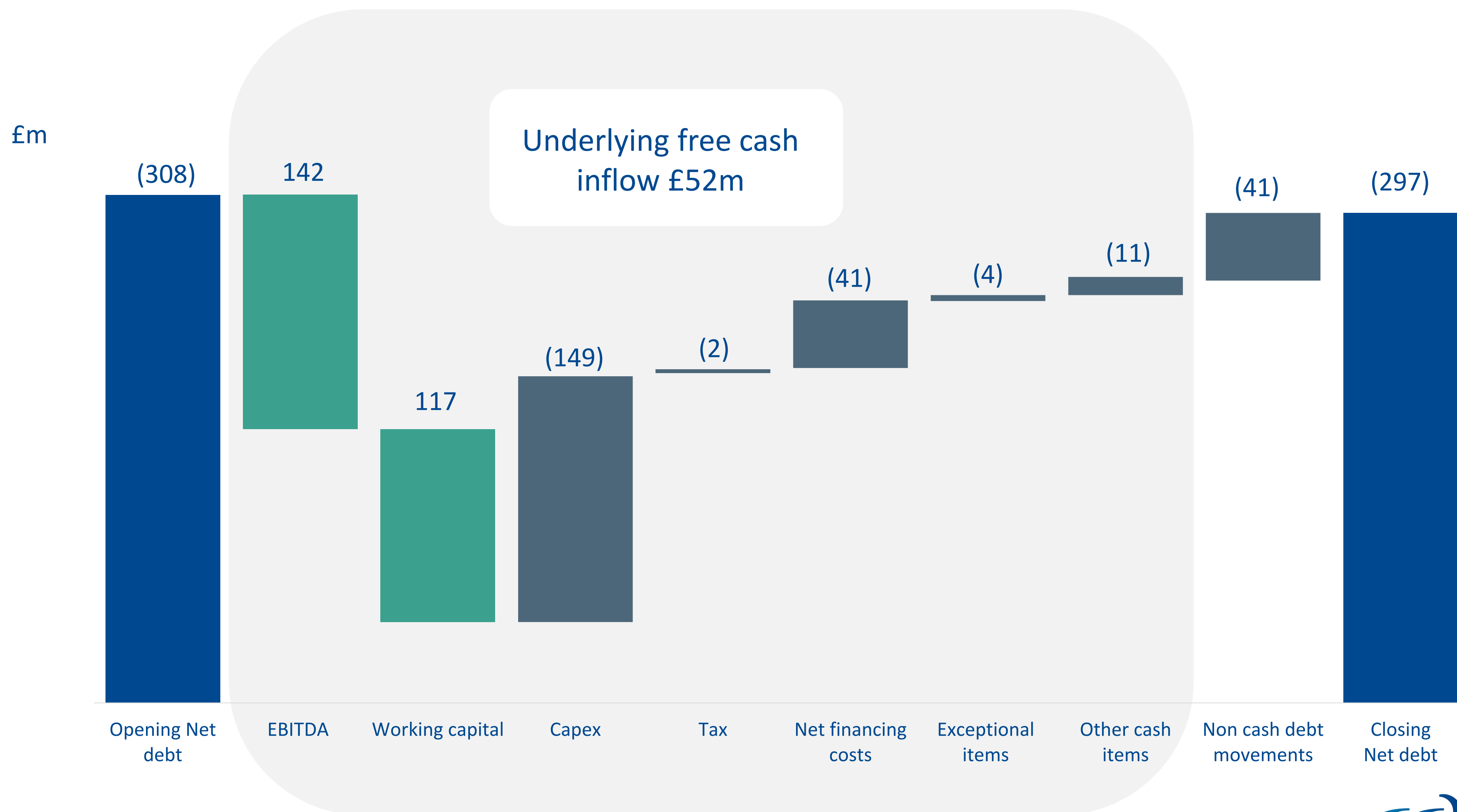
# Strong H2 profit performance despite inflationary headwinds

£m	H1 2022	H2 2022	FY 2022	2019
Revenue	803.2	1,382.1	2,185.4	2,794.6
Gross Profit	577.1	998.1	1,575.2	1,987.9
<i>% Sales</i>	<i>71.8%</i>	<i>72.2%</i>	<i>72.1%</i>	<i>71.1%</i>
Labour Costs	(275.4)	(411.3)	(686.7)	(809.3)
<i>% Sales</i>	<i>(34.3)%</i>	<i>(29.8)%</i>	<i>(31.4)%</i>	<i>(29.0)%</i>
Concession Fees	(165.3)	(288.8)	(454.1)	(551.8)
<i>% Sales</i>	<i>(20.6)%</i>	<i>(20.9)%</i>	<i>(20.8)%</i>	<i>(19.7)%</i>
Overheads	(121.7)	(170.7)	(292.4)	(300.4)
<i>% Sales</i>	<i>(15.1)%</i>	<i>(12.3)%</i>	<i>(13.4)%</i>	<i>(10.7)%</i>
<b>EBITDA</b>	<b>14.7</b>	<b>127.3</b>	<b>142.0</b>	<b>326.4</b>
<i>% Sales</i>	<i>1.8%</i>	<i>9.2%</i>	<i>6.5%</i>	<i>11.7%</i>
Depreciation & Amortisation	(51.1)	(60.6)	(111.7)	(105.3)
<i>% Sales</i>	<i>(6.3)%</i>	<i>(4.4)%</i>	<i>(5.1)%</i>	<i>(3.8)%</i>
<b>Operating (Loss)/Profit*</b>	<b>(36.4)</b>	<b>66.7</b>	<b>30.3</b>	<b>221.1</b>
<i>Operating Margin (%)</i>	<i>(4.5)%</i>	<i>4.8%</i>	<i>1.4%</i>	<i>7.9%</i>

\*Pre IFRS-16; Stated on a pre-exceptional basis, before non-underlying items



# Free cash generation of £52m



Note: All numbers shown on a pre-IFRS16 basis



# Strong liquidity and balance sheet

## A strong, flexible balance sheet

- Natural hedge against interest rate exposure
  - £544m cash on balance sheet
- High available liquidity
  - c.£700m cash and facilities
- No financing requirements until 2025
- Rapidly deleveraging
  - Net debt: EBITDA now at 2.1x

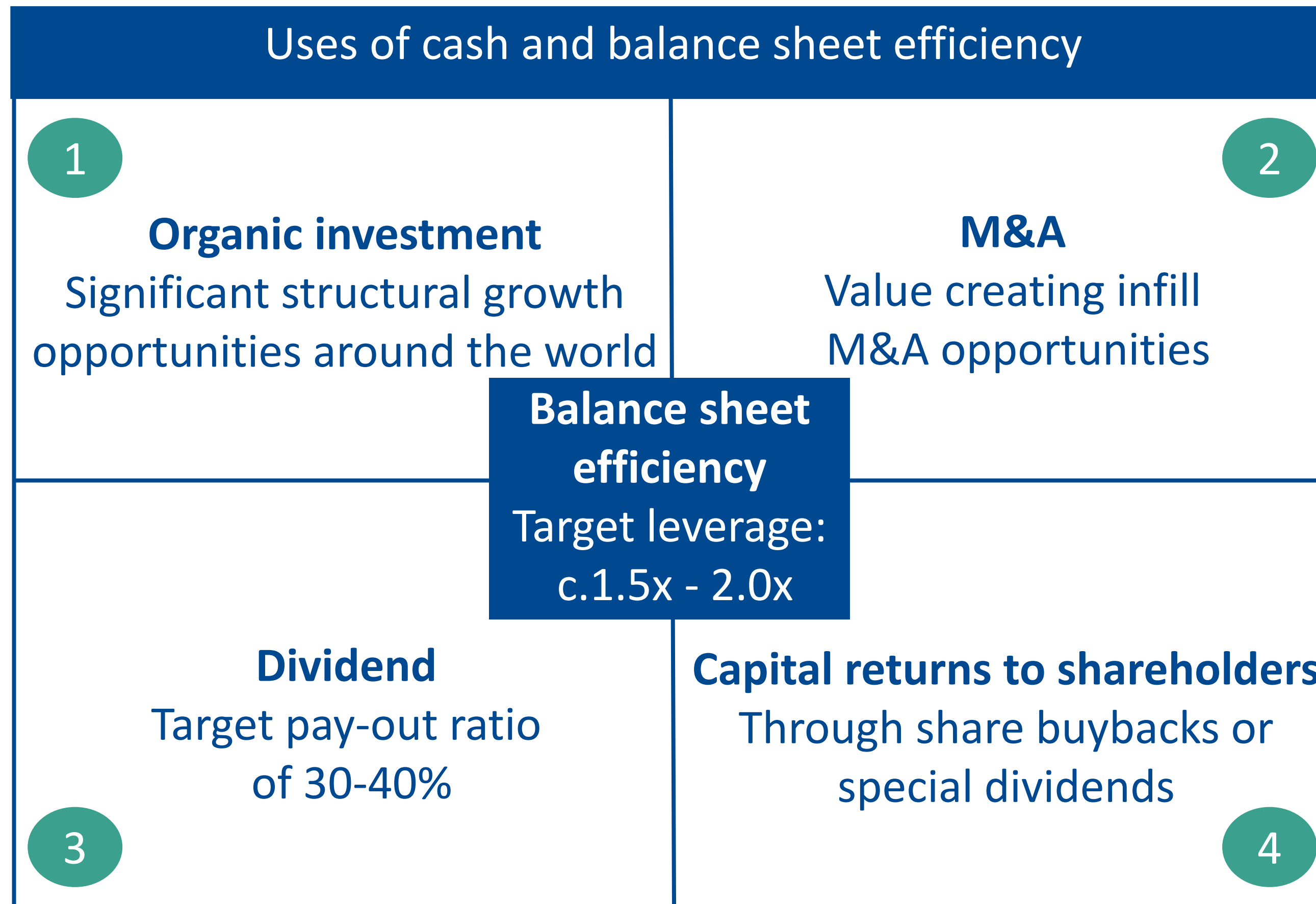
## Year-end net debt breakdown by type

	Floating	Fixed	Total	
Bank Loans	(380)		(380)	
USPP Notes		(379)	(379)	
Other Facilities	(46)	(20)	(66)	
Cash at Bank	544		544	
Net Debt <sup>1</sup> pre accounting adj.	118	(399)	(281)	2.0x leverage
Accounting adj. <sup>2</sup>			(16)	
<b>Net Debt<sup>1</sup></b>			<b>(297)</b>	2.1x leverage

1. Net debt on a pre-IFRS 16 basis

2. IFRS 9 adjustments net of unamortised fees

# Capital allocation strategy unchanged

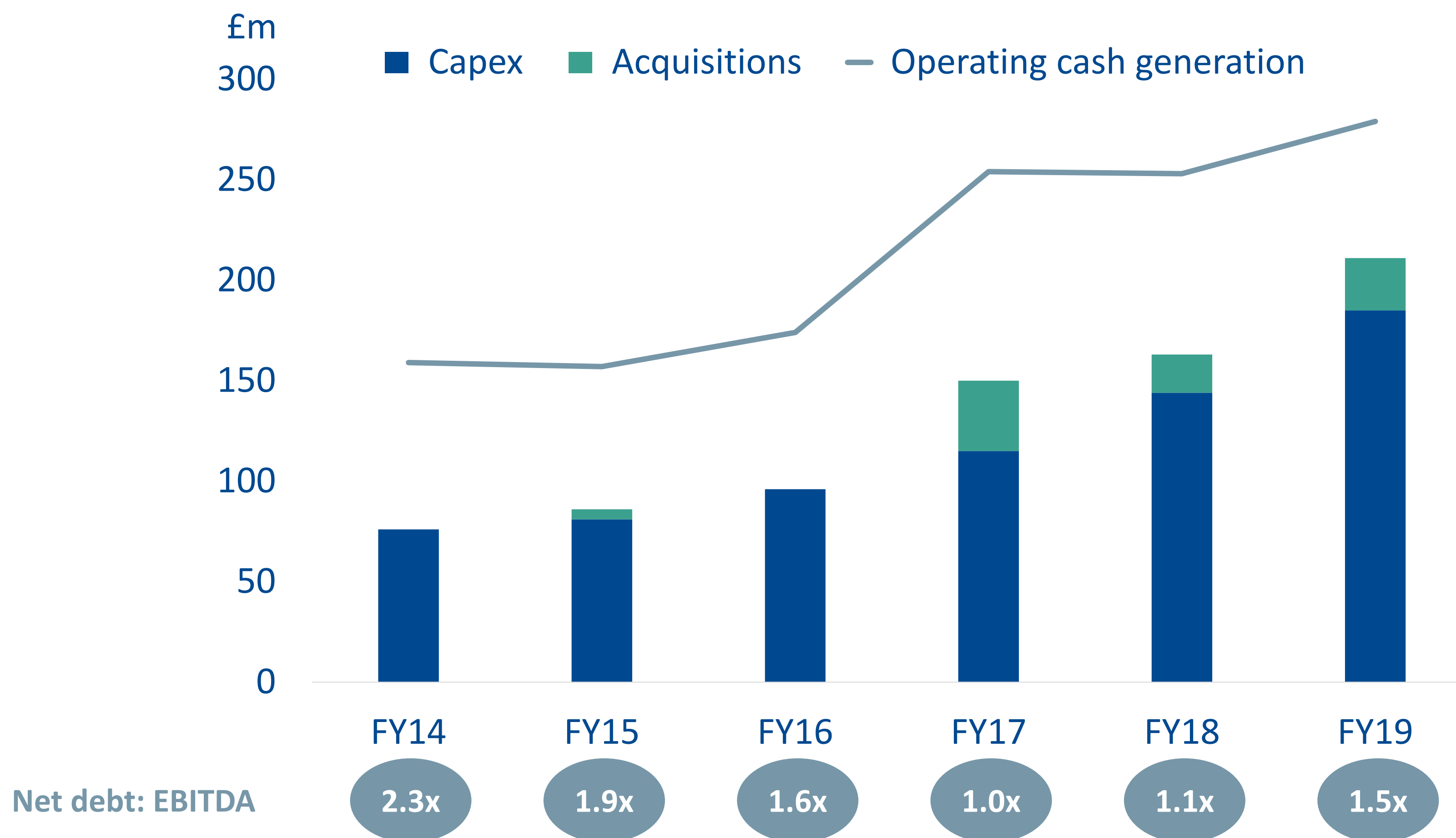


## Clear priorities to generate returns

- Priority is organic growth and value creating infill M&A
- High returns (3-4 year payback) on capital
- Anticipate resumption of ordinary dividend payments; starting in respect of the 2023 financial year
- Leverage range c.1.5x-2.0x Net debt: EBITDA
- Capital returns to deliver balance sheet efficiency



# Strong track record of cash generation funding investment in growth



Accelerating investment has been funded by cash generation





# Business review, strategy and outlook

Patrick Coveney, Group CEO



# My first eight months: significant opportunities across SSP

-  Spain
-  Germany
-  France
-  USA
-  Norway
-  Sweden
-  UK
-  Ireland
-  Denmark
-  Netherlands



- Malaysia 
- Thailand 
- Greece 
- Cyprus 
- India 
- UAE 
- Singapore 
- Finland 
- Switzerland 

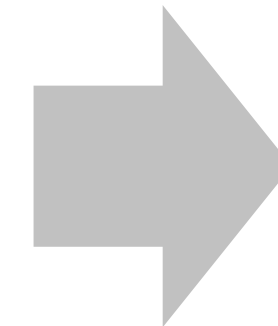


# Impressions of SSP

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## Strong foundations

- Strong positions in growth markets
- Brilliant teams
- Great concepts
- Strong brand, client and JV partnerships
- Track record of winning profitable new business
- Robust economic model





## Priorities

- Continue to re-mobilise the business
- Accelerate growth in targeted markets
- Drive like-for-like revenue growth
- Secure operational efficiencies and cashflow
- Strengthen capabilities to drive growth & returns
- Leverage global scale and scope



# Travel returning to structural growth

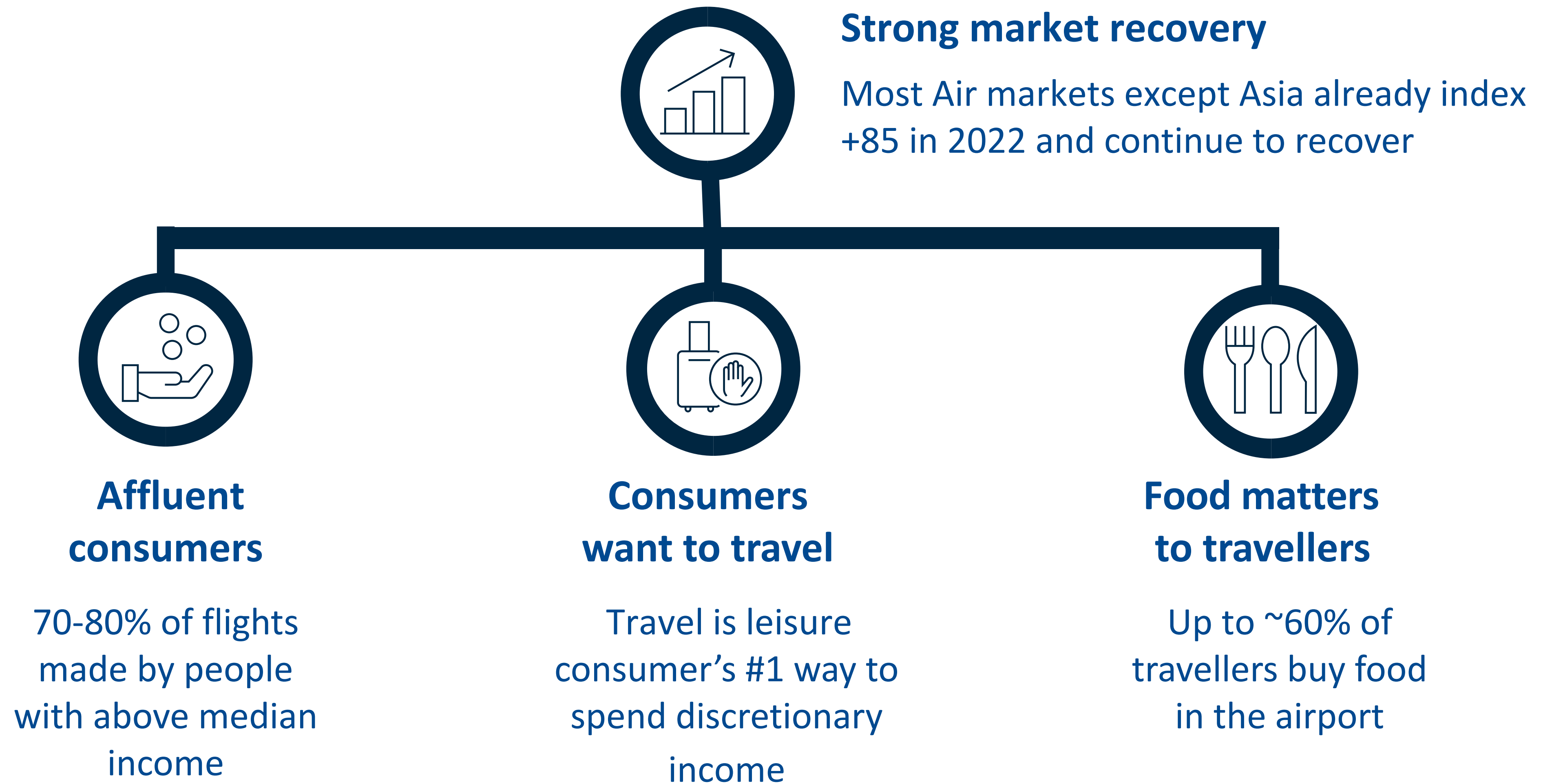
		2019	2020	2025	2030	Growth rate 2025-30
<b>Air</b> 	Europe	100	33	104	~120	c.2%
	North America	100	37	103	~130	c.5%
	Asia	100	46	115	~160	c.7%
<b>Rail</b> 	Europe	100	55	101	~110	c.2%

## Market tailwinds

- ✓ Rising income in emerging markets
- ✓ More infrastructure being built
- ✓ £23bn market with more space being dedicated to F&B
- ✓ Decline in in-flight food offerings
- ✓ Opportunity to build share in fragmented market

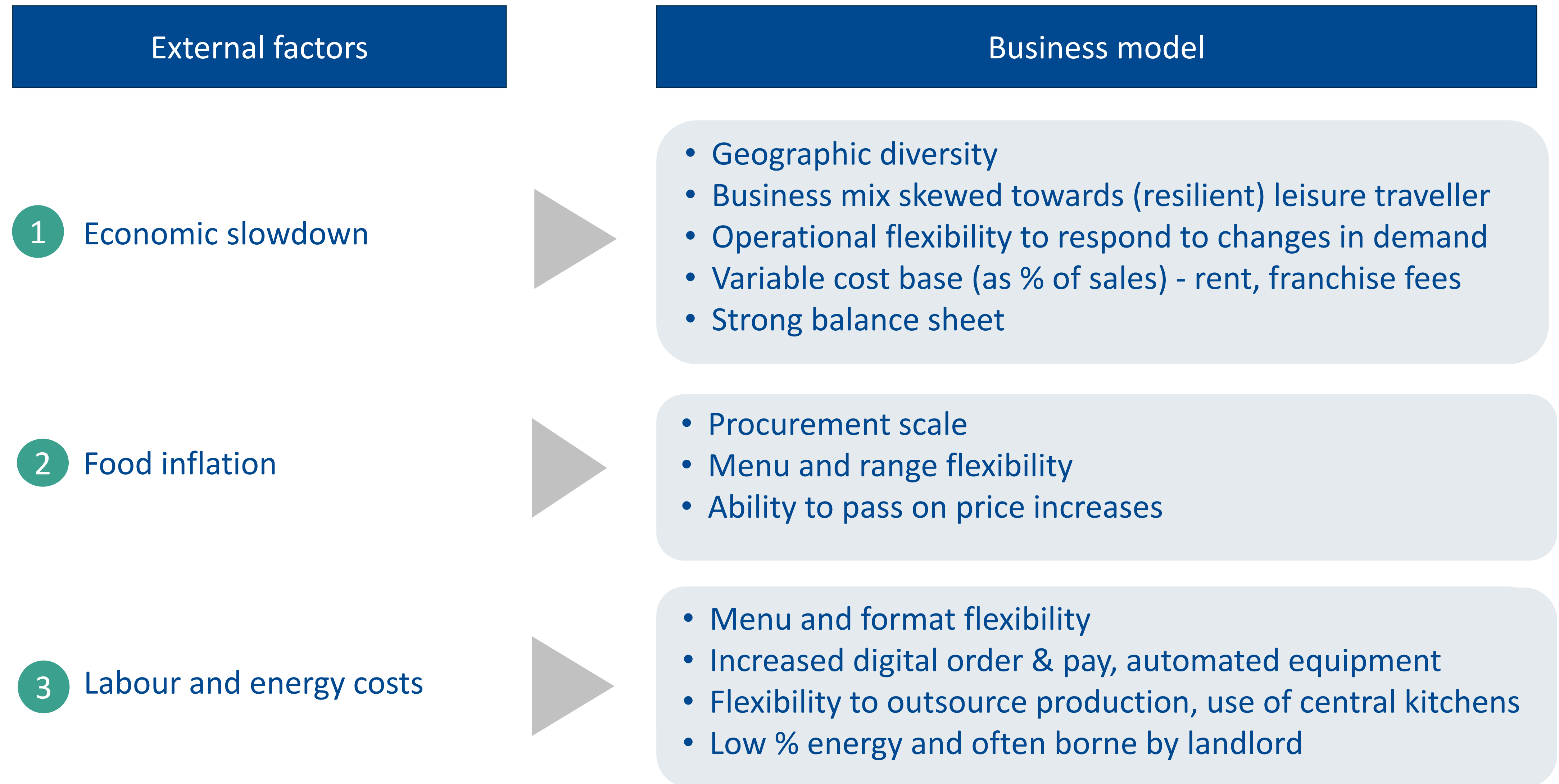
Figures represent the passenger number index (2019 = 100)  
Source: IATA, IATA PAX-IS, Oxford Economics, expert interviews

# Travel F&B sector resilient to consumer spending pressures





# Structurally well-placed to manage economic headwinds



# Our economic model is working





# Priorities

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## Geographic focus

- Accelerate growth in North America and targeted Asia Pac
- More selective growth in UK, Europe & EEME

## Enhance business capability

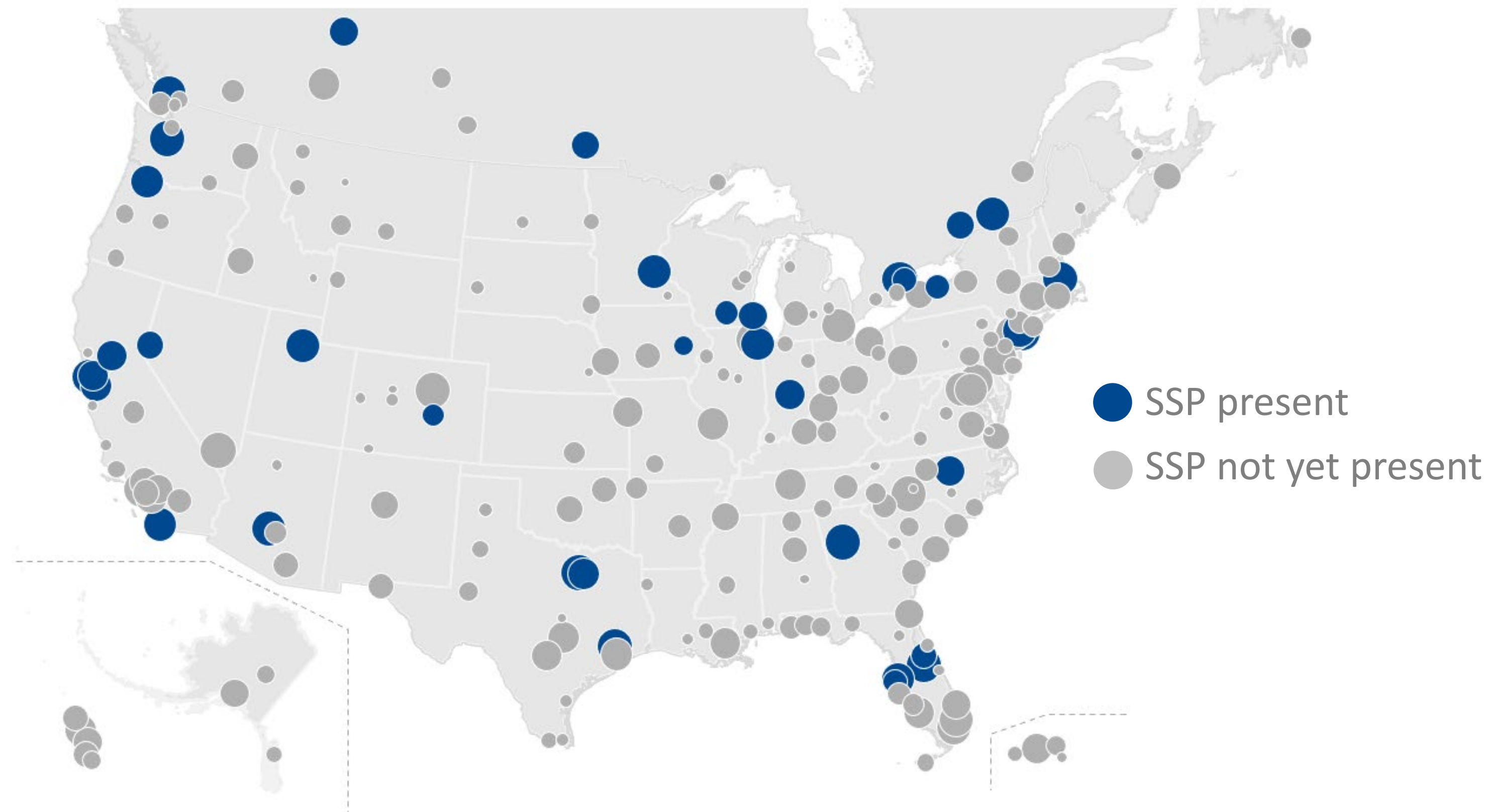
- Reinforced like-for-like revenue focus
- Customer proposition – formats and brands
- Digital
- People and culture
- Sustainability

## Drive operational efficiency

- Revitalised efficiency programme
- Procurement
- Technology and automation

# Significant potential for high growth and returns in N. America

Largest 200 airports in North America by passenger numbers



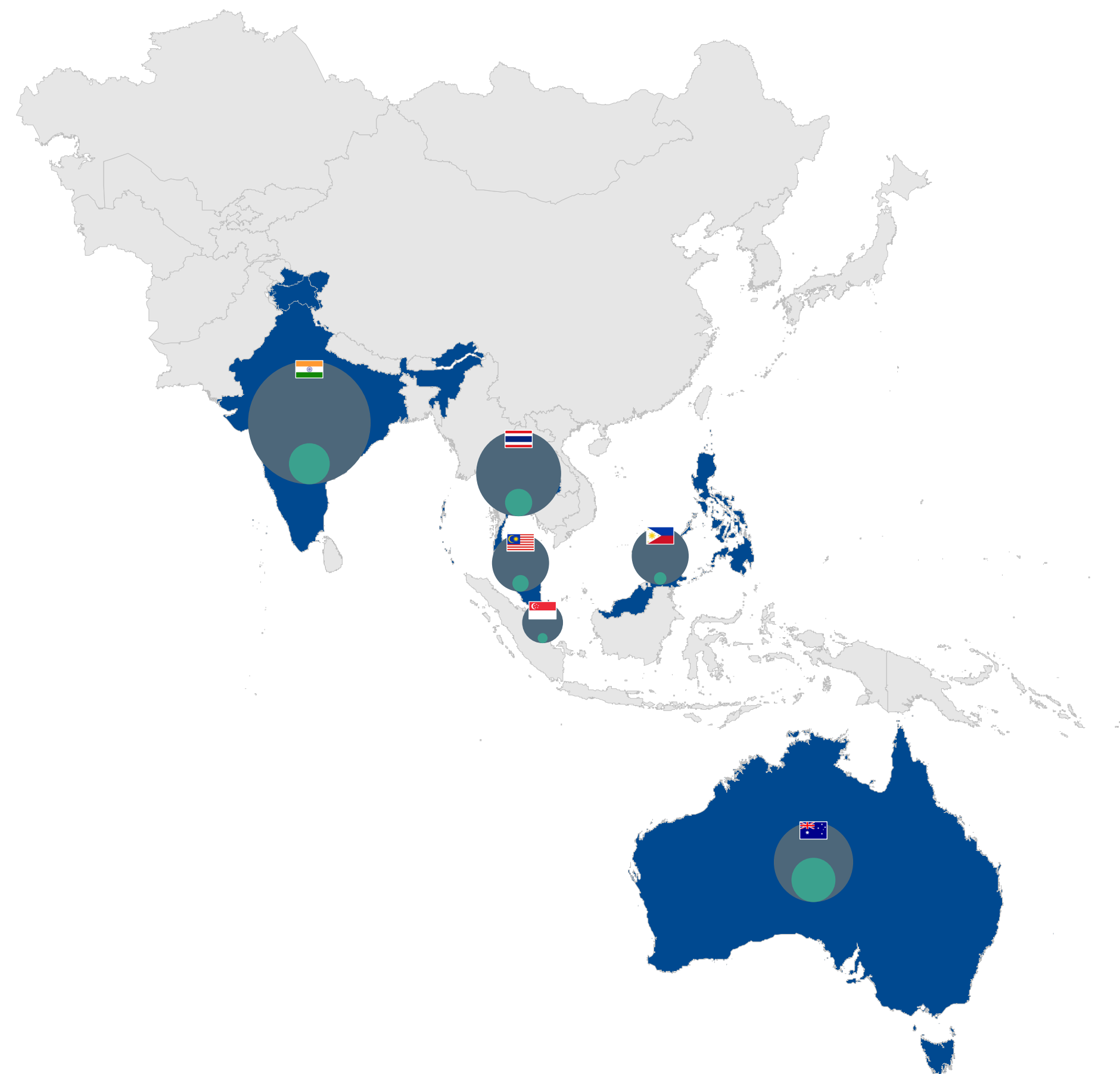
**SSP in only 30 of top 80 airports; c.10% share of \$6bn market**

Size of bubbles on chart relate to annual passenger numbers

## A market leading proposition

- ✓ 26% revenue CAGR 2014-19
- ✓ Attractive proposition with local 'sense of place'
- ✓ Strong relationships: client, brand and JV partners (Airport DBEs)
- ✓ Large structurally growing market with significant 'white space'
  - greater share of existing 30 sites
  - further penetrate top 80
  - new smaller airports model

# Significant potential for high growth and returns in Asia Pac



● Market size 2022    ● SSP 2022 revenue

## 2025-30 market CAGR

	India	<b>+13%</b>
	Malaysia	<b>+10%</b>
	Philippines	<b>+10%</b>
	Thailand	<b>+6%</b>
	Australia	<b>+4%</b>
	Singapore	<b>+4%</b>

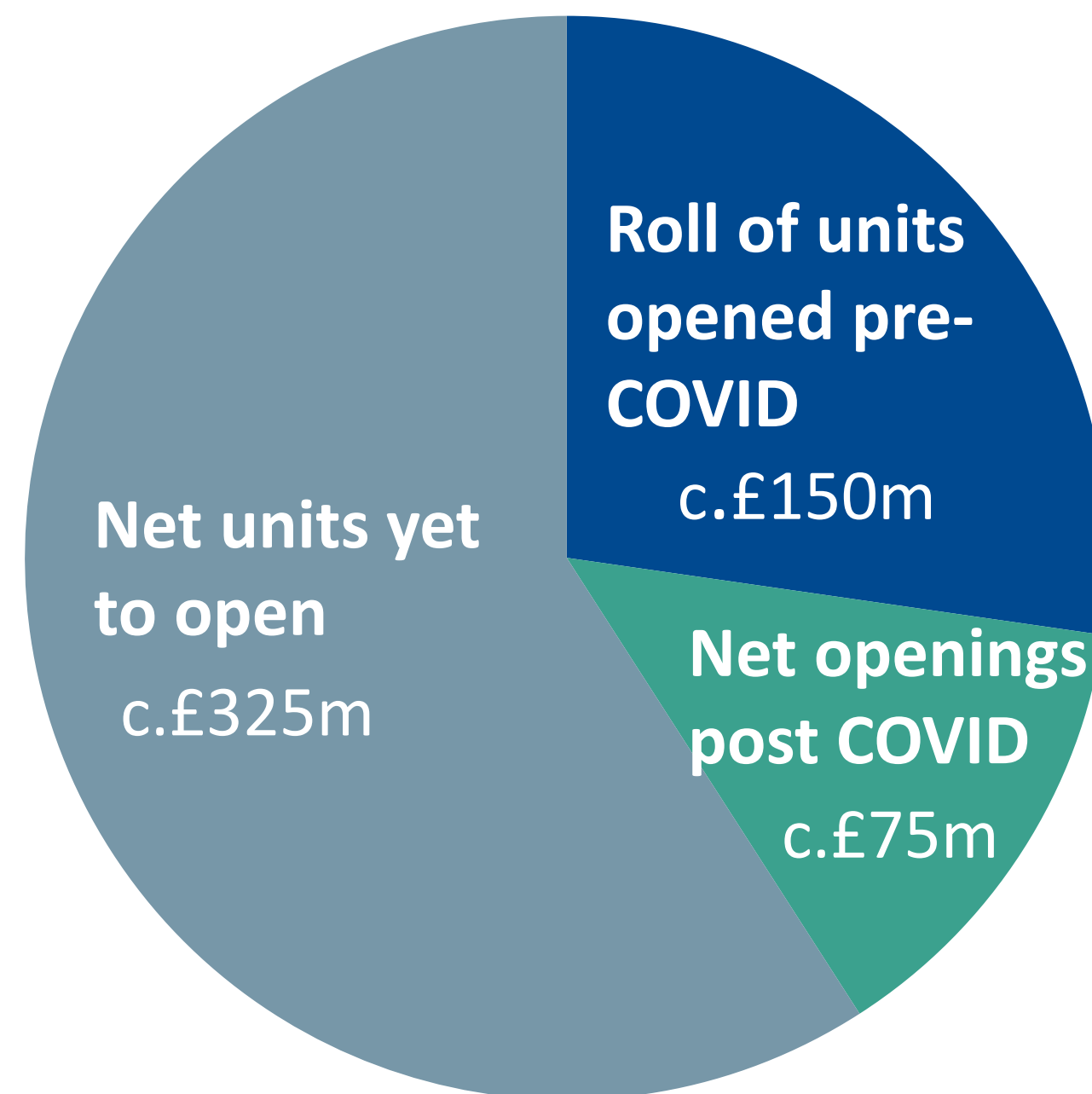
## An exciting footprint

- ✓ Strong presence in high growth markets e.g. India
- ✓ Wide range of concepts led by our International brands
- ✓ JV partnerships delivering local expertise
- ✓ Significant growth expected across the region

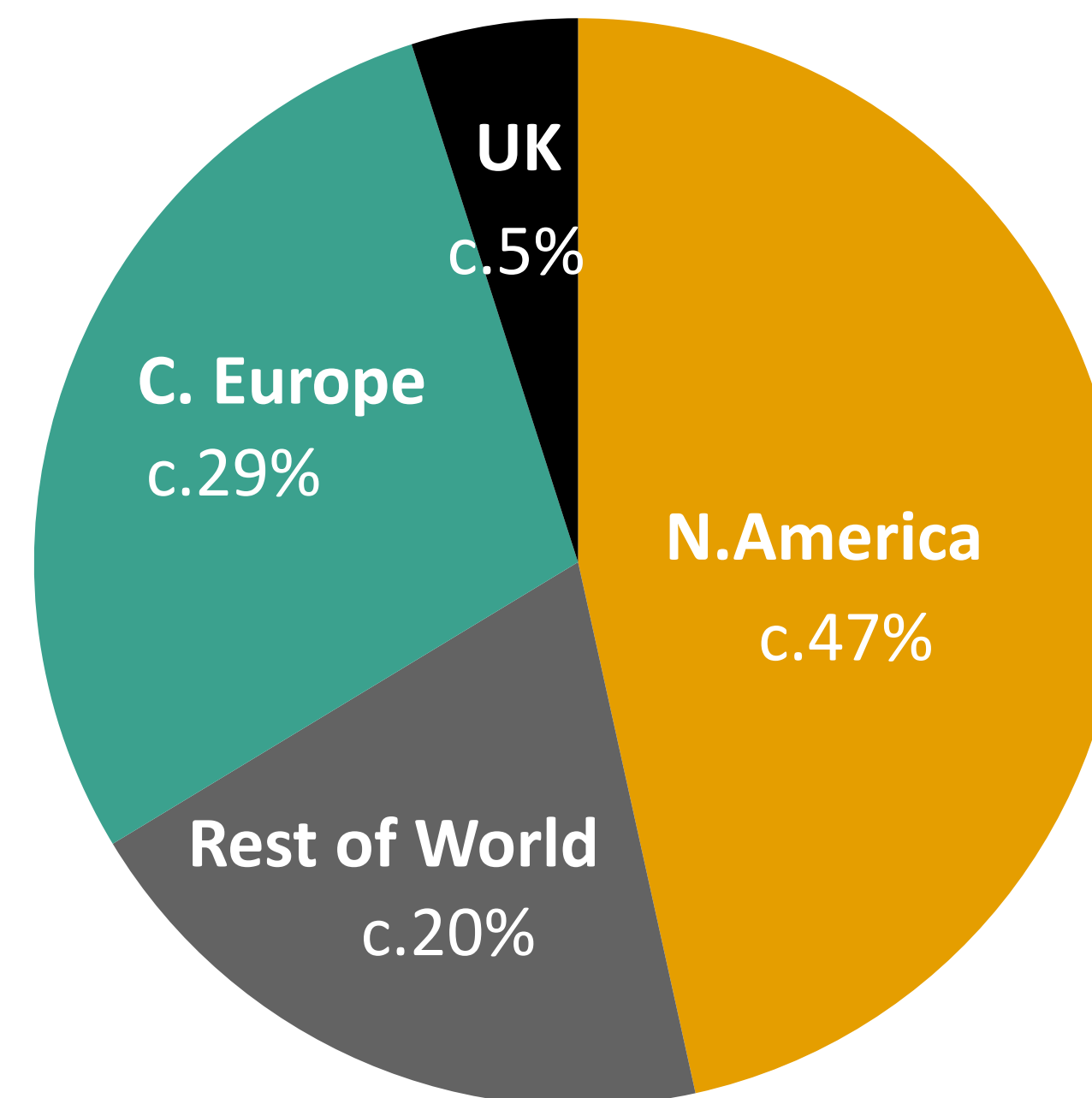


# Net gains pipeline adding c.£550m to annualised sales by 2025

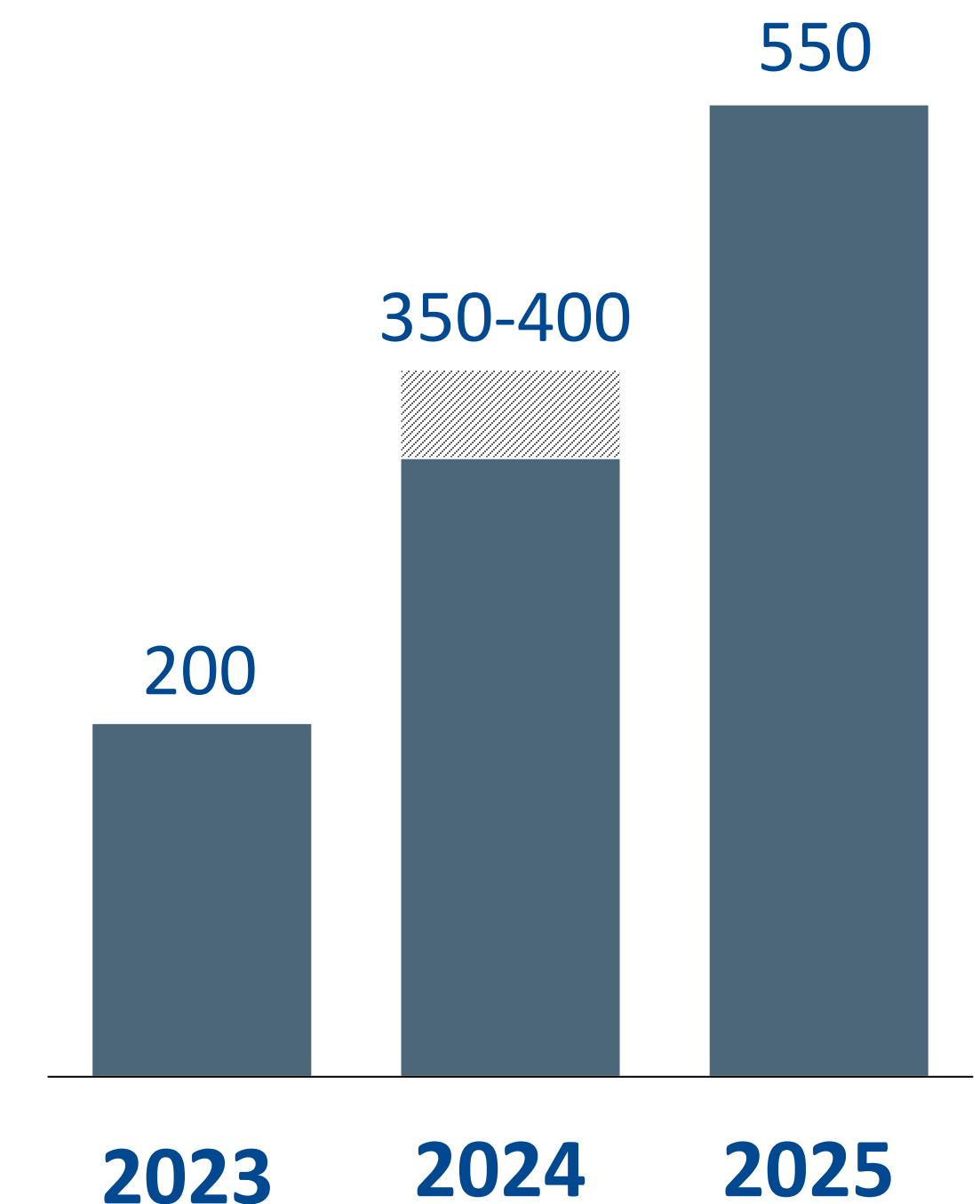
## By Type



## By Geography



## Estimated sales contribution in-year<sup>1</sup> (£m)

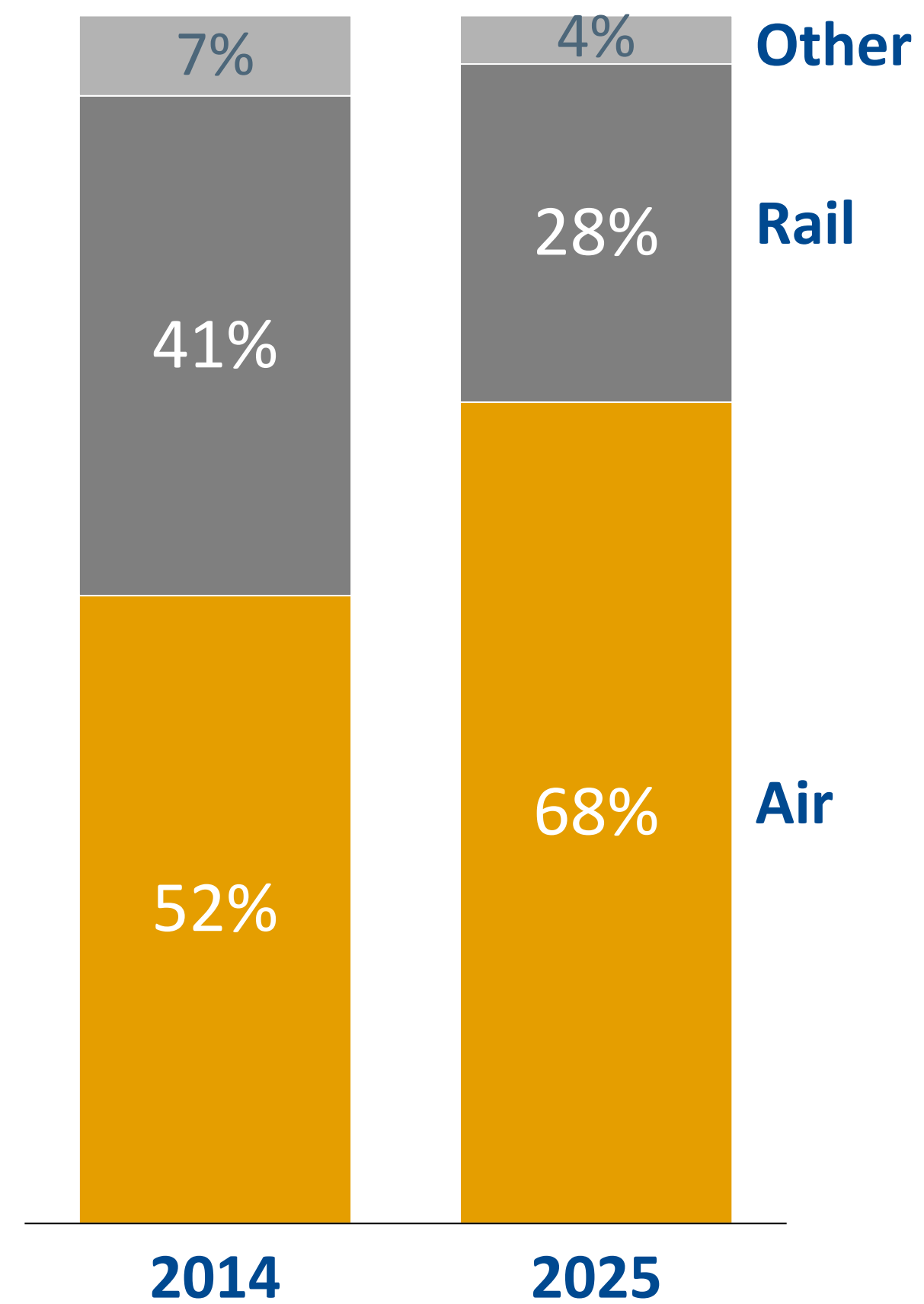


1. Current estimate vs.2019 – mobilisation dependent upon market conditions

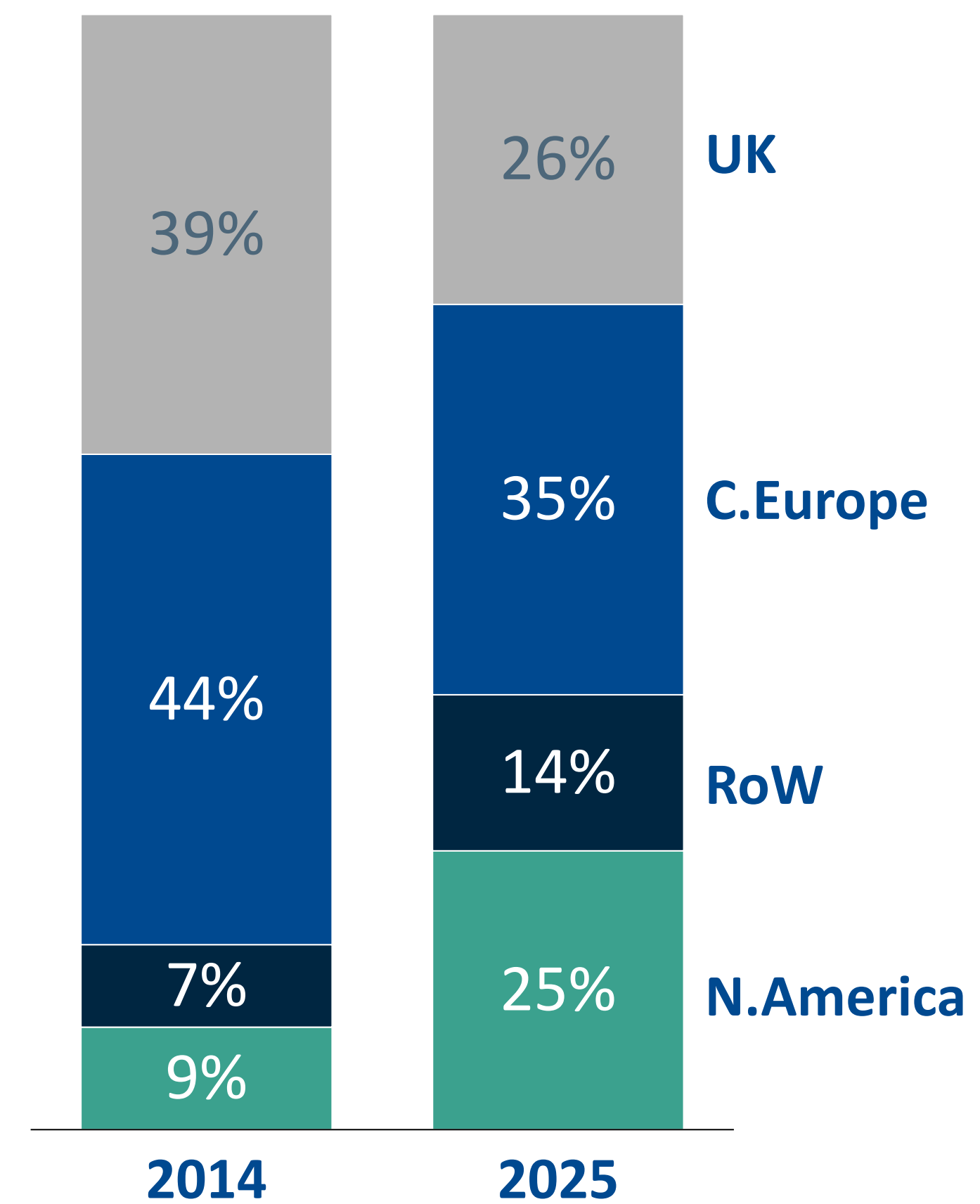
Pipeline of secured net contract gains increased by £50m since H1 to £550m by 2025

# Mix of business shifting to higher growth markets

## By Channel



## By Geography





# New business wins in H2

Dallas



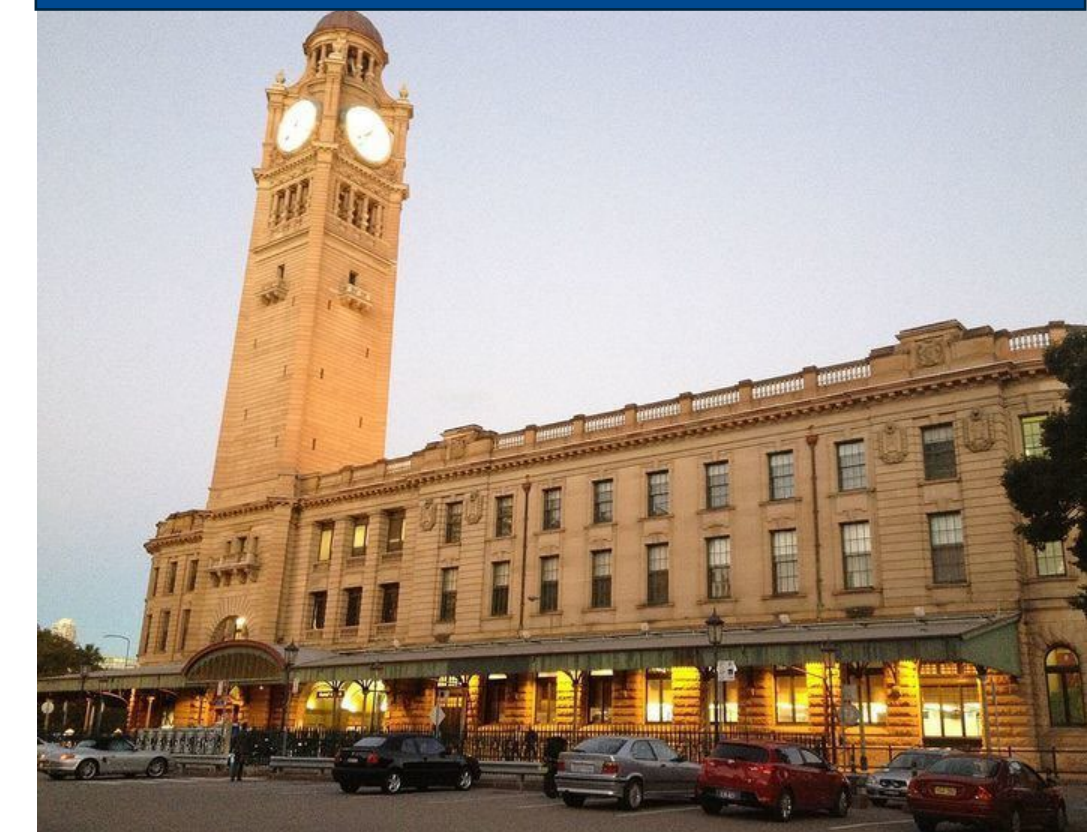
Houston



Santa Rosa



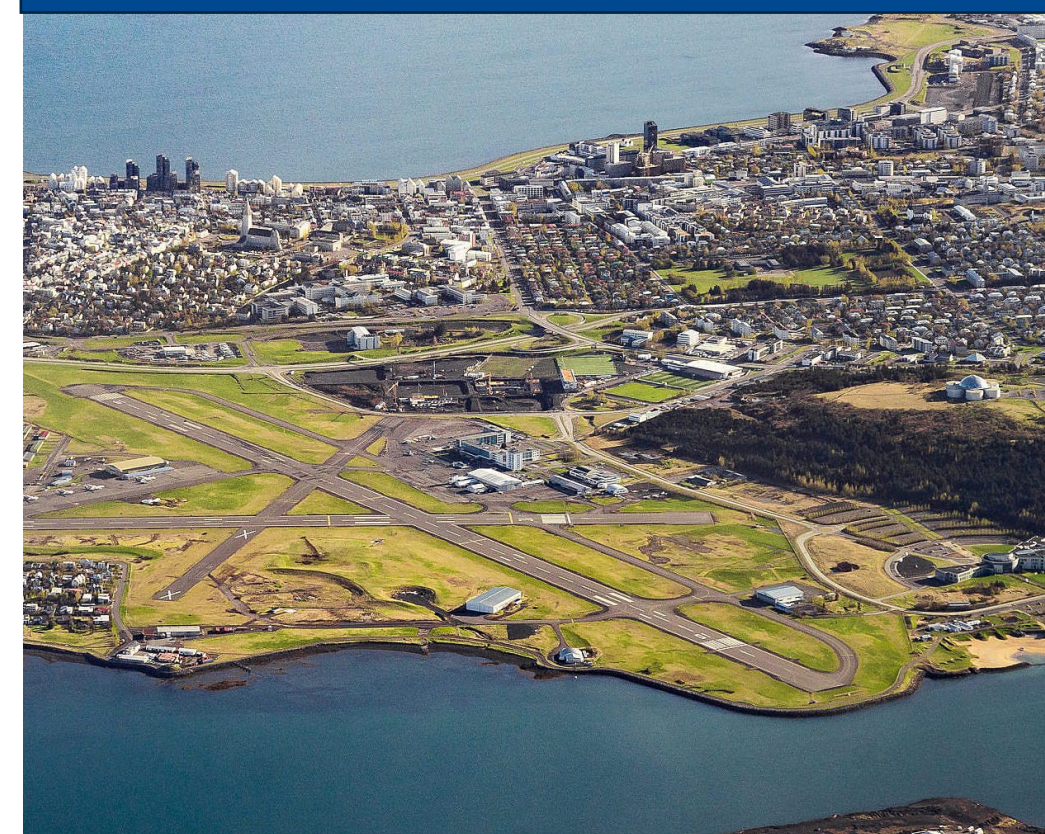
Sydney Rail



Goa



Keflavik



Berlin



Darwin





# Contract renewals secured during H2

Toronto



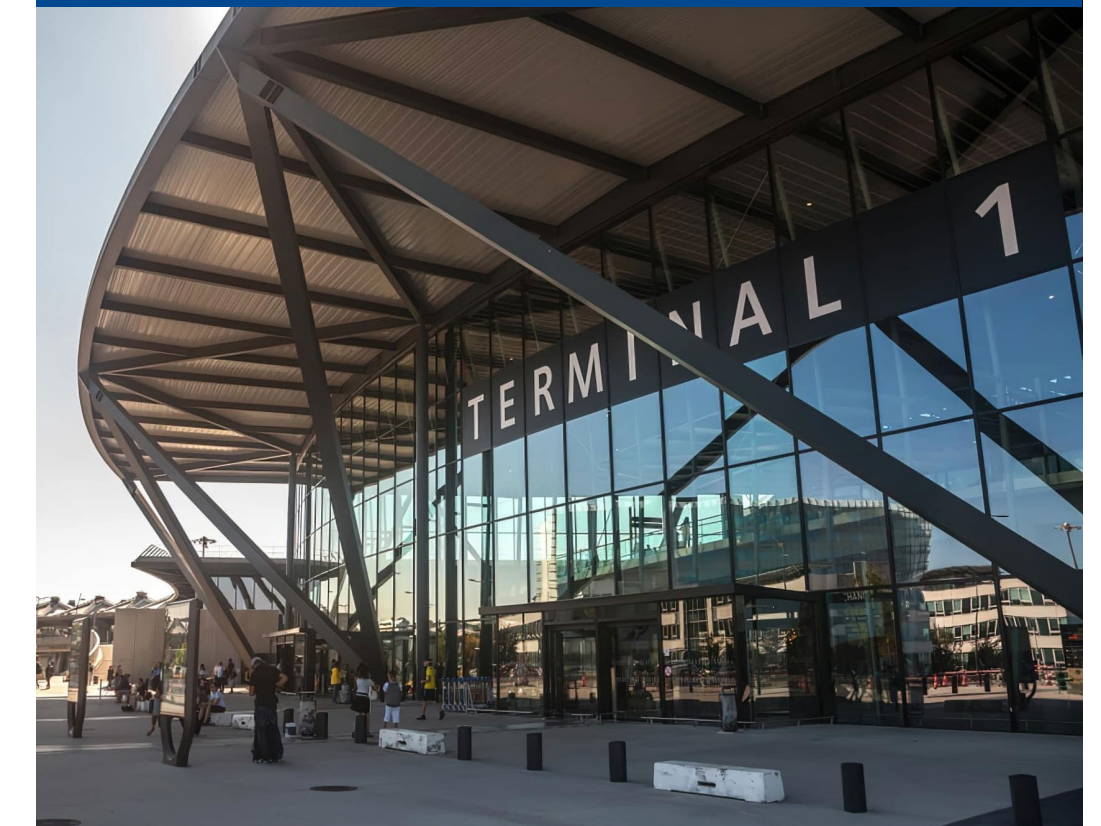
Seattle



Phoenix



Bordeaux/Lyon



Norway Retail



Göteborg



Manchester



Heathrow





# Investing in proposition to drive like-for-like growth

## Focusing on 'big outlet' performance



- Opportunity to drive big bars & restaurants
- Full set of range, availability and service levers
- Approach tailored by region

## Leveraging consumer and client insights



- Using insights to support tailored client propositions
  - Speed of service
  - Healthy and sustainable options
  - Digital order & pay

## Adding new brands and concepts



- Continually evolving brands & concepts
- Examples include Eatery, Koh Hop Bar, Whiskey Bread, Soul+Grain and Juniper

## Refreshing our own brands

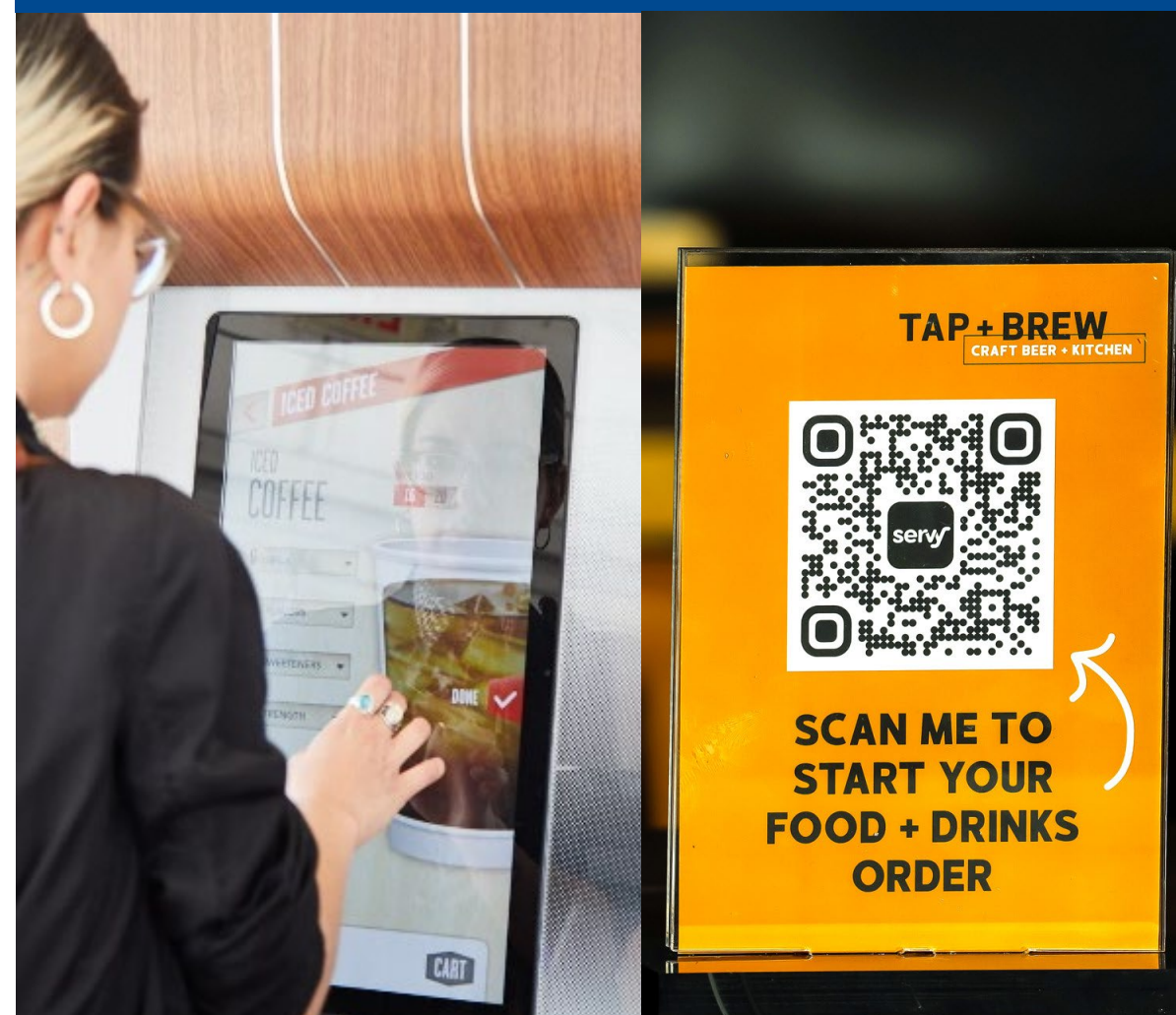


- Enhancing menu options for wellness, sustainability, health
- Innovating own brand proposition e.g. Upper Crust, Ritazza



# Leveraging digital to improve customer experience and drive efficiency

## Digital ordering



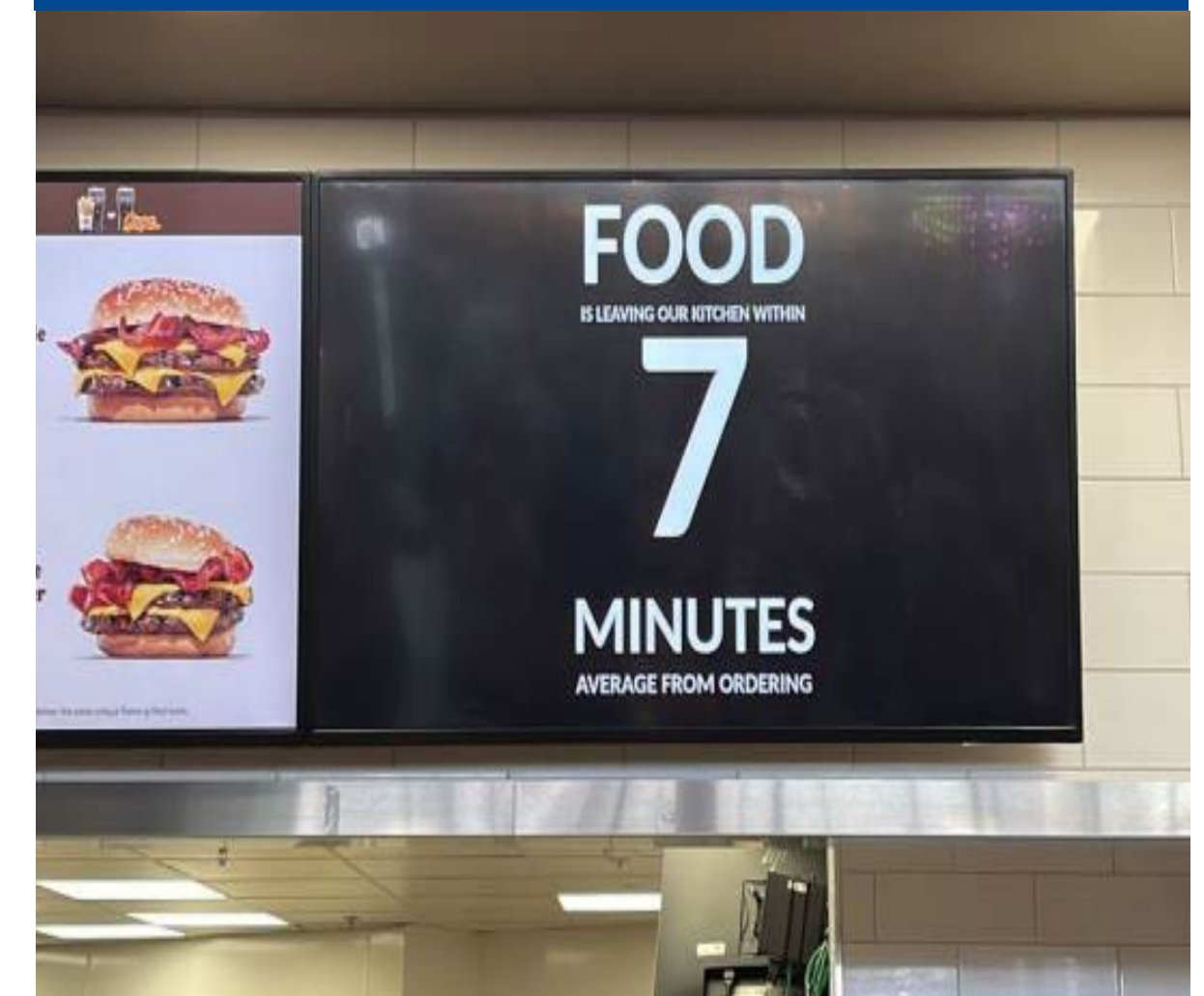
- Rapid roll out of digital ordering
- Opportunity to drive ATV

## Frictionless



- Leverages AI technology to enable entirely contactless experience
- Trial at JFK, terminal 4

## Communicating wait times





- More visibility on customer wait times
- Manages customer expectations



# Leveraging digital to restructure our labour requirements

## Case Study – Order at Table - Seattle Tacoma

Vyne	Ballard Brew Hall	
		
c. <b>2/3</b> transactions completed through ‘order at table’ via a mobile phone	↑ Transaction values; customers have more time to consider their purchases	↓ Labour costs; reduction as servers can be deployed elsewhere



# Focus on people and culture

## Attraction and retention



- Local attraction and retention schemes
- Employer brand marketing

## Inclusion and engagement



- Driving engagement
- Global inclusion council

## Developing skills



- Training opportunities
- Personal development
- Colleague mobility

## Focus on safety and well-being



- Mental health awareness
- Global safety forum

**76%** positivity in colleague engagement score, +1.5ppts on FY21



# Sustainability front-and-centre

## Global strategy and targets

- ✓ Clear and measurable targets to 2025
- ✓ Net zero carbon emissions across our value chain (Scopes 1, 2 & 3) by 2040
- ✓ Embedding with specialist dedicated resources and strengthened capabilities

## Strong progress

- ✓ Good progress against 2025 targets
- ✓ Mapped carbon footprint, developed roadmap to net zero by 2040
- ✓ Targets being submitted to Science-Based Targets Initiative
- ✓ Inaugural Sustainability Report in Jan 2023

## Leading with purpose

- ✓ Driving positive change in the food travel sector
- ✓ Collaborating with our suppliers, clients and brand partners
- ✓ Catalysing action around our shared goals and net zero ambitions



**BUSINESS AMBITION FOR 1.5°C**  





# Driving profit conversion



## Refreshed efficiency programme

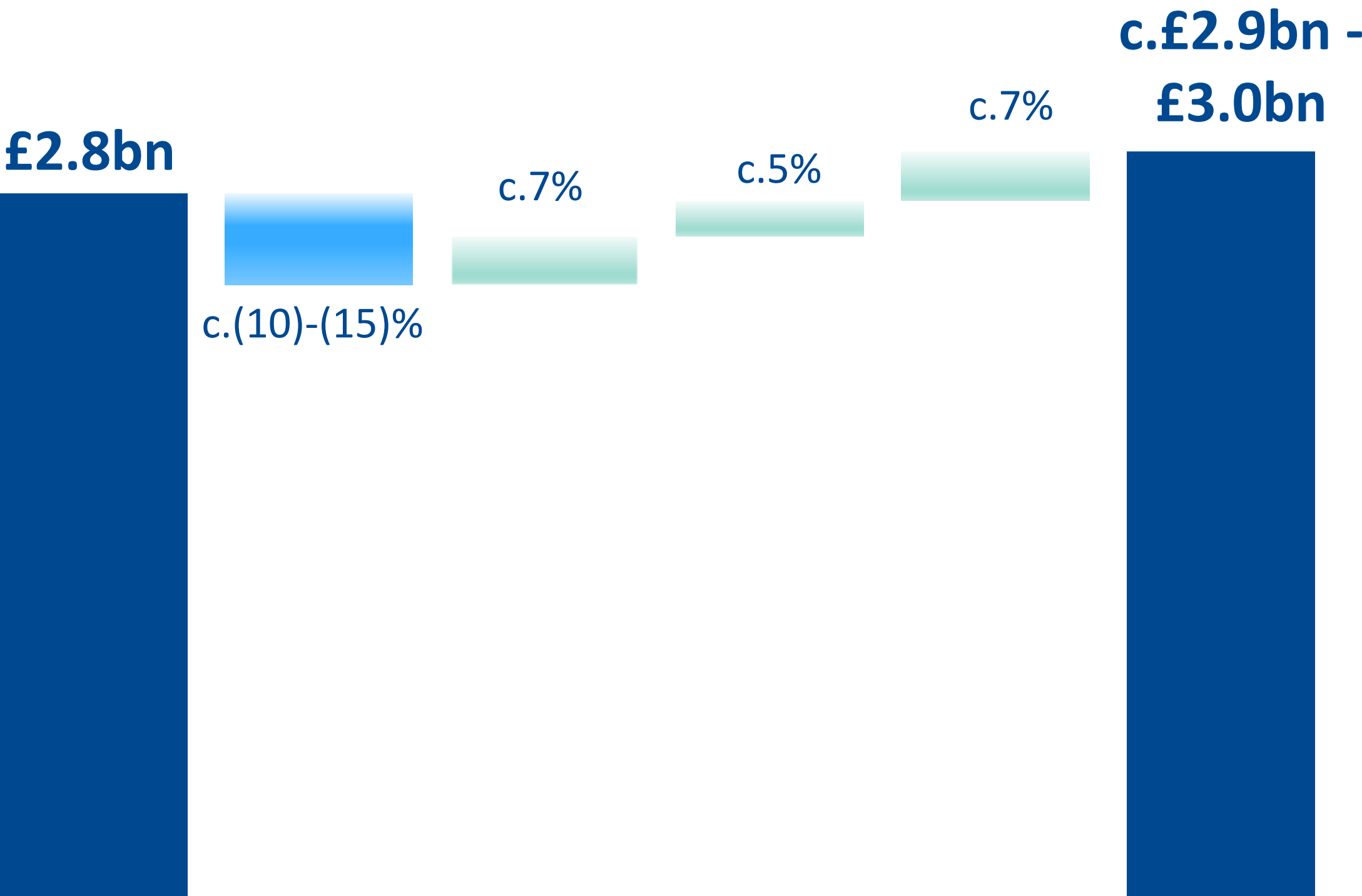
- ✓ Rigorous inflation mitigation and pricing
- ✓ Commercial deep dives
- ✓ Procurement - supplier rationalisation, menu standardisation
- ✓ Labour scheduling
- ✓ Energy efficiency
- ✓ Digital OAT and kiosks
- ✓ Food waste
- ✓ Loss prevention systems
- ✓ Robotics
- ✓ Third party vs. in-house production



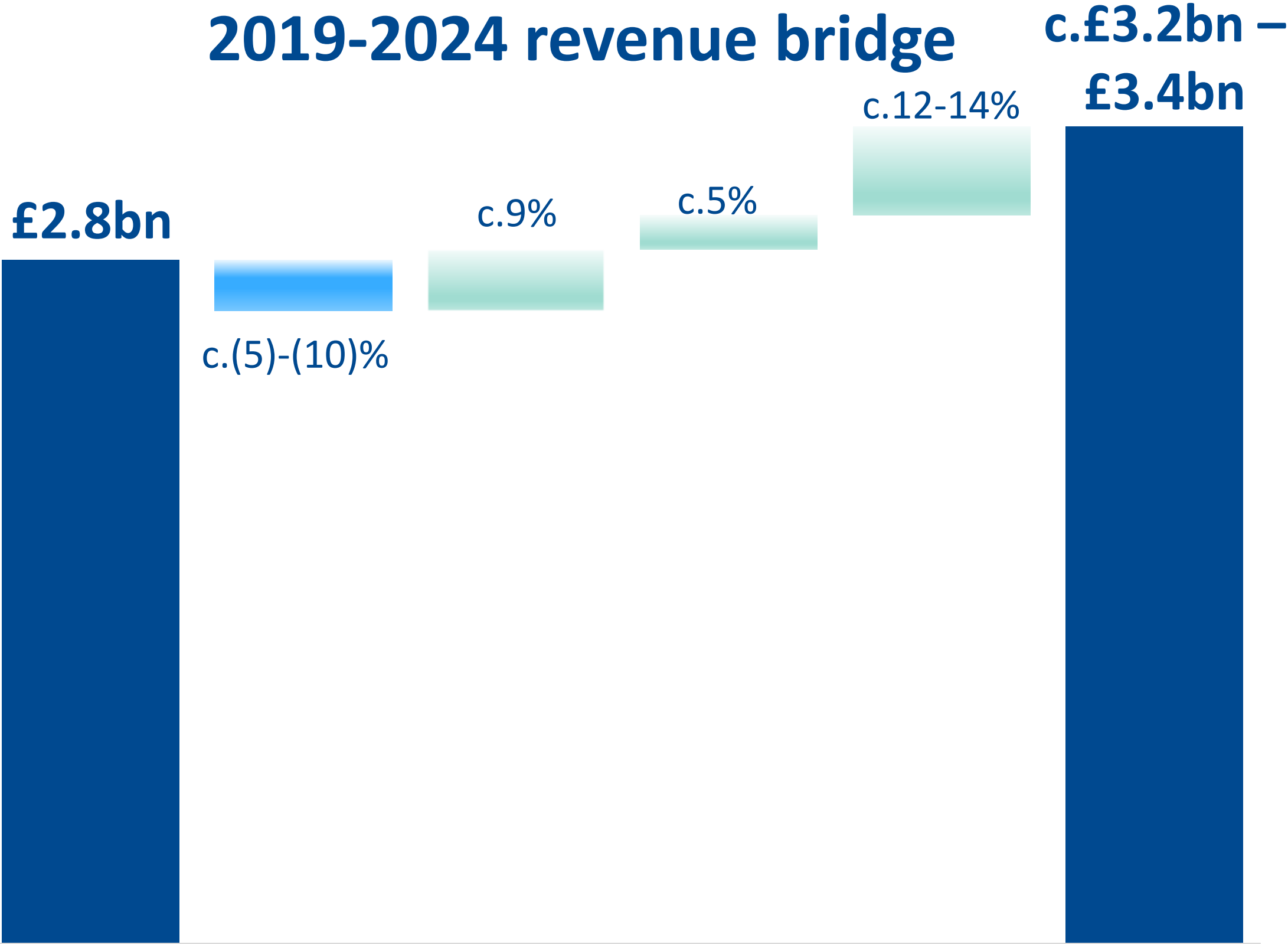
# Revenue building to £3.2bn - £3.4bn by 2024

## Planning Assumptions

### 2019-2023 revenue bridge



### 2019-2024 revenue bridge



2019  
Revenue

PAX  
recovery

Normal  
inflation

Supernormal  
inflation

Net gains

2023  
Revenue

2019  
Revenue

PAX  
recovery

Normal  
inflation

Supernormal  
inflation

Net gains

2024  
Revenue

Like-for-like  
c.9.5% EBITDA

Nil  
EBITDA

c.7%  
EBITDA

Like-for-like  
c.11.5% EBITDA

Nil  
EBITDA

c.8%  
EBITDA



# EBITDA increasing to £325-375m for 2024

## Planning Assumptions:

	2023	2024
Revenue	£2.9-3.0bn	£3.2-3.4bn
<i>vs. 2019</i>		
- PAX	85-90%	90-95%
- Cumulative inflation	c.12%	c.14%
- Net gains	c.£200m	£350-400m
EBITDA	£250-280m	£325-375m
- Total margin %	c.9.0%	c.10.5%
- LFL business margin %	c.9.5%	c.11.5%

## Planning assumptions - 2024

- LFL business operating at broadly 2019 levels
- Cash EBITDA ahead of 2019 levels due to benefit of net gains
- Approximately 1% dilution of LFL margin caused by:
  - c.£350-400m net gains
  - Supernormal inflation on revenue to offset cost inflation



# Summary

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- Strong rebound in travel; our economic model is working well
- Good revenue momentum in the early part of our new financial year
- Dealing with cost headwinds; ability to manage short term changes in demand and mitigate cost inflation
- Further recovery in sales and profitability expected in 2023, and by 2024 we expect to be above pre Covid-19 levels of revenue and EBITDA
- Confident to accelerate the mobilisation of £550m pipeline investing c.£250m in 2023
- High level of liquidity (c.£700m) and balance sheet strength; de-leveraging creating capacity for further growth and returns
- Anticipate resumption of ordinary dividend payments, starting in respect of the 2023 financial year
- Well-placed to deliver strong and sustainable growth and returns for many years ahead





# Q&A



# Disclaimer

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*Certain statements in the presentation may constitute “forward-looking statements”. These statements reflect the Company’s current beliefs and expectations and are based on numerous assumptions regarding the Company’s present and future business strategies and the environment the Company and members of its group will operate in and are subject to risks and uncertainties that may cause actual results, performance or achievements to differ materially. Forward-looking statements involve inherent known and unknown risks, uncertainties and contingencies because they relate to events and depend on circumstances that may or may not occur in the future and may cause the actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward looking statements.*

*Many of these risks and uncertainties relate to factors that are beyond the Company’s ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behaviour of other market participants, the actions of regulators and other factors such as the Company’s ability to continue to obtain financing to meet its liquidity needs, changes in the political, social and regulatory framework in which the Group operates or in economic or technological trends or conditions. As a result, you are cautioned not to place undue reliance on such forward-looking statements. Additionally, forward-looking statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. Forward-looking statements speak only as of their date and the Company, any other member of the Group, its parent undertakings, the subsidiary undertakings of such parent undertakings, and any of such person’s respective directors, officers, employees, agents, affiliates or advisers expressly disclaim any obligation to supplement, amend, update or revise any of the forward-looking statements made herein, except where it would be required to do so under applicable law or regulatory obligations. It is up to the recipient of this presentation to make its own assessment as to the validity of such forward-looking statements and assumptions. Nothing in this presentation shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.*