

### The Food Travel Experts









# Preliminary Results 2020

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### **Presentation structure**

1. Group highlights Simon Smith

2. Financial review Jonathan Davies

3. Business review Simon Smith

4. Q&A All



## **Group highlights**

- Strong start to the year; new space growth at 5.7%; further progress on strategic initiatives
- Rapid and effective response to COVID to protect our people and the business
- H2 cash outflow contained ahead of expectations. H2 EBITDA loss minimised, despite H2 sales
- Significant liquidity, over £500m by YE; monthly cash burn of £25m £30m expected in Q1 21
- Central and operational management skill retained to enable fast ramp up in line with demand
- New low cost flexible operational model created; breakeven at lower level of passengers
- People and Corporate Responsibility strategies being redefined
- Positive medium term travel trends led by domestic and leisure travel



# **Financial Review**

Preliminary Results 2020

**Jonathan Davies, Group CFO** 

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## **Group financial overview**

£m	2020 IFRS 16	2020 IAS 17	2019 IAS 17	IAS 17 Change (%)
Revenue	1,433.1	1,433.1	2,794.6	(48.7)%
LFL Sales Growth	(50.8)%	(50.8)%	1.9%	n/a
EBITDA*	103.4	(98.2)	326.4	(130.1)%
Operating (Loss)/Profit*	(315.4)	(211.7)	221.1	(195.7)%
(Loss)/Profit Before Tax*	(371.8)	(239.6)	203.2	(217.9)%
(Loss)/Earnings Per Share (p)*	(68.0)p	(45.4)p	29.1p	(256.0)%
Net Debt	(2,040.6)	(692.0)	(483.4)	(43.2)%

<sup>\*</sup>Stated on a pre-exceptional basis, before non-underlying items



## **Underlying Operating Loss of £212m (IAS 17 basis)**

£m	2020	2020	2019
	IFRS 16	IAS 17	IAS 17
Revenue	1,433.1	1,433.1	2,794.6
Gross Profit % Sales	1,002.0	1,002.0	1,987.9
	<i>69.9%</i>	<i>69.9%</i>	<i>71.1%</i>
Labour Costs % Sales	(518.6)	(518.6)	(809.3)
	<i>(36.2)%</i>	<i>(36.2)%</i>	<i>(29.0)%</i>
Concession Fees % Sales	(149.2)	(350.5)	(551.8)
	<i>(10.4)%</i>	<i>(24.5)%</i>	<i>(19.7)%</i>
Overheads	(230.8)	(231.1)	(300.4)
% Sales	<i>(16.1)%</i>	<i>(16.1)%</i>	<i>(10.7)%</i>
EBITDA	103.4	(98.2)	326.4
% Sales	<i>7.2%</i>	(6.9)%	<i>11.7%</i>
Depreciation & Amortisation % Sales	(418.8)	(113.5)	(105.3)
	(29.2)%	<i>(7.9)%</i>	<i>(3.8)%</i>
Operating (Loss)/Profit*  Operating Margin (%)	(315.4)	(211.7)	221.1
	<i>(22.0)%</i>	<i>(14.8)%</i>	7.9%

<sup>\*</sup>Stated on a pre-exceptional basis, before non-underlying items



## **Underlying Net Loss of £224m (IAS 17 basis)**

£m	2020 IFRS 16	2020 IAS 17	2019 IAS 17
Operating (Loss)/Profit*	(315.4)	(211.7)	221.1
Net Financing Cost*	(54.0)	(26.2)	(22.0)
Share of Associates	(2.4)	(1.7)	4.1
Loss Before Tax*	(371.8)	(239.6)	203.2
Tax*	23.7	6.3	(45.1)
Non-Controlling Interests*	13.4	9.6	(26.6)
Net Loss*	(334.7)	(223.7)	131.5
Earnings per share (p)*	(68.0)p	(45.4)p	29.1p

<sup>\*</sup>Amounts are before non-underlying items

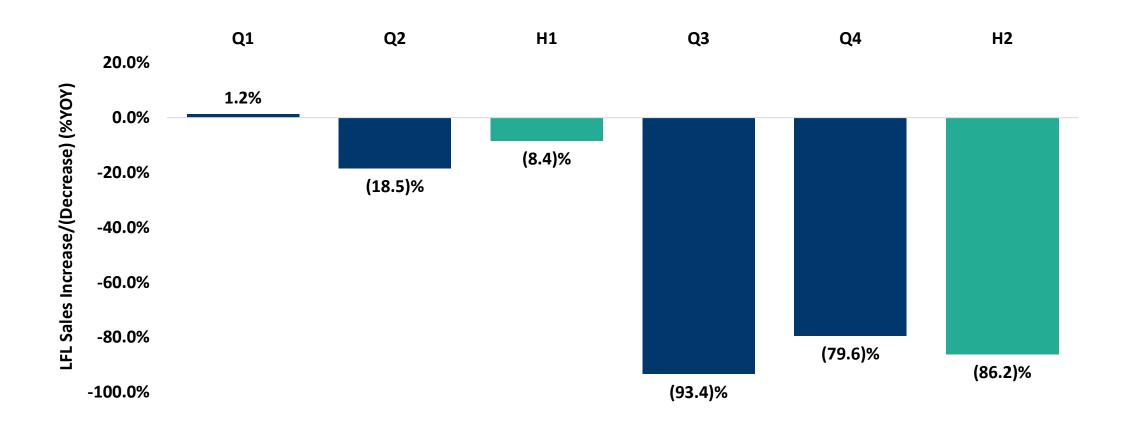


# Non-Underlying items (IFRS 16)

£m	P&L Charge	Cash flow
Impairments and accelerated depreciation		
Tangible Assets	(82.8)	-
Intangible Assets	(33.0)	-
Restructuring costs	(22.7)	(22.7)
IFRS 16 Covid rent waivers	91.9	91.9
Other	(1.9)	-
Operating Loss	(48.5)	69.2
Net Financing Cost	(5.5)	-
Loss Before Tax	(54.0)	69.2
Tax	4.4	4.4
Non-Controlling Interests	9.3	-
Net Loss	(40.3)	73.6



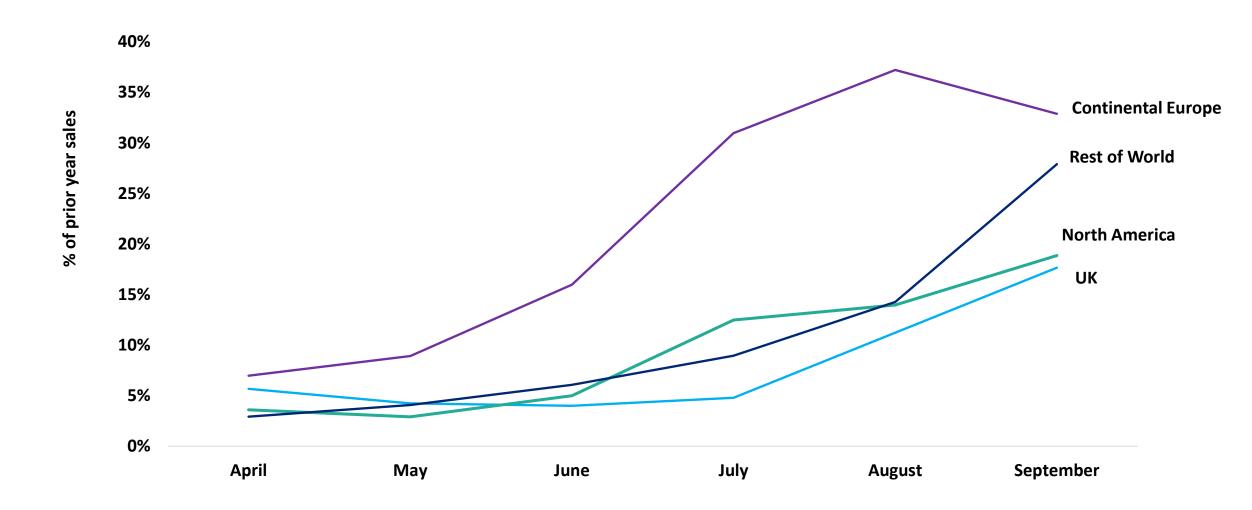
### LFL Sales down -86% in H2 2020



Note: Same store like-for-like sales growth at constant currency

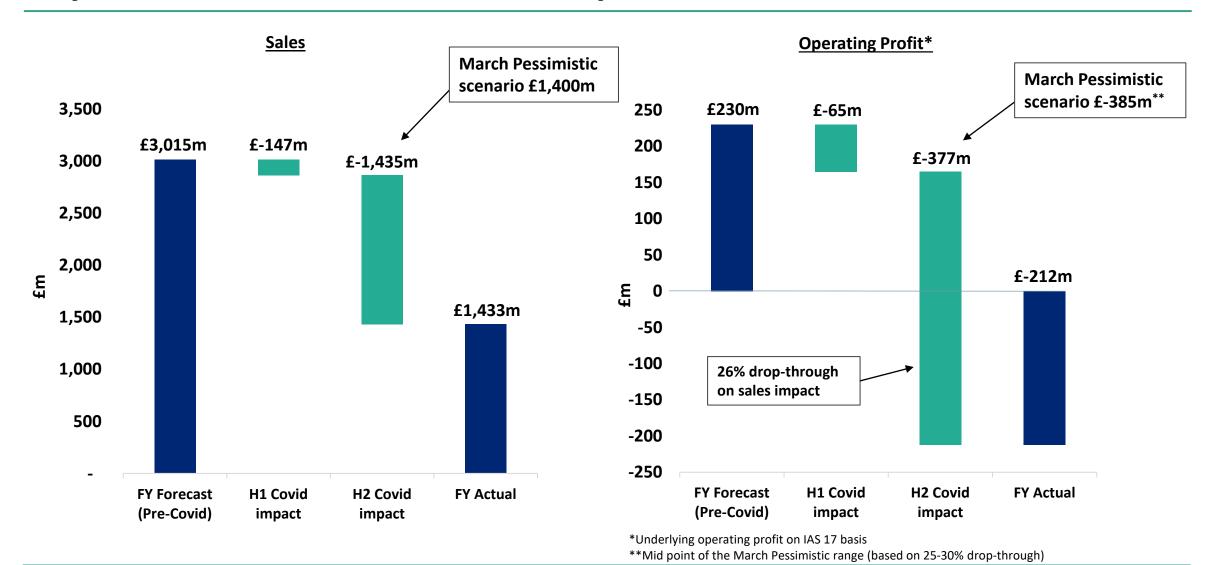


## H2 year on year revenue progression by region





## Impact of Covid-19 on sales and profit





## Underlying operating loss of £213m in H2 (IAS 17 basis)

£m	2020 Full Year	2020 H1	2020 H2	H2 YOY cost savings
Revenue	1,433.1	1,214.6	218.5	
Gross Profit % Sales	1,002.0 <i>69.9%</i>	856.2 <i>70.5%</i>	145.8 <i>66.7%</i>	Labour 293.4
Labour Costs % Sales	(518.6) (36.2)%	(387.8) <i>(31.9)%</i>	(130.8) <i>(59.9)%</i>	69.2%  Concession fees
Concession Fees % Sales	(350.5) <i>(24.5)%</i>	(254.2) <i>(20.9)%</i>	(96.3) (44.1)%	206.9 68.2%
Overheads % Sales	(231.1) (16.1)%	(158.0) <i>(13.0)%</i>	(73.1) (33.5)%	Overheads
EBITDA % Sales	(98.2) (6.9)%	56.2 <i>4.7%</i>	(154.4) <i>(70.8)%</i>	84.1 53.5%
Depreciation & Amortisation % Sales	(113.5) <i>(7.9)%</i>	(54.9) <i>(4.5)%</i>	(58.6) <i>(26.9)%</i>	
Operating (Loss)/Profit* Operating Margin (%)	(211.7) (14.8)%	1.3 <i>0.2%</i>	(213.0) <i>(97.7)%</i>	

<sup>\*</sup>Stated on a pre-exceptional basis, before non-underlying items



# **Underlying Free Cash outflow £195m in H2**

£m	2020 Full Year	2019 Full Year	2020 H1	2020 H2
Underlying Operating (Loss)/Profit*	(211.7)	221.1	1.3	(213.0)
Depreciation & Amortisation*	113.5	105.3	54.9	58.6
Working Capital	(67.6)	3.7	(45.1)	(22.5)
Capital Expenditure	(134.5)	(185.0)	(119.5)	(15.0)
Net Tax	(11.0)	(37.1)	(20.1)	9.1
Acquisitions	(26.5)	(25.8)	(26.9)	0.4
Other	(14.8)	(14.3)	(12.4)	(2.4)
Underlying Operating Cash Flow*	(352.6)	67.9	(167.8)	(184.8)
Net Financing Costs	(19.6)	(17.4)	(9.1)	(10.5)
Underlying Free Cash Outflow*	(372.2)	50.5	(176.9)	(195.3)

<sup>\*</sup>Stated on an IAS 17 basis. Amounts are before non-underlying items



# Net Debt £692m (IAS 17 basis)

£m	2020 Full Year	2020 H2
Net Debt at 1 Oct 2019 and 1 April 2020 (IAS 17 basis)	(483.4)	(457.7)
Underlying Free Cash Flow	(372.2)	(195.3)
Exceptional restructuring costs	(22.7)	(22.7)
2019 Final Dividend	(26.8)	(26.8)
Equity raises (net of fees)		
- March	208.6	-
- June	10.8	10.8
Other/ FX	(6.3)	(0.3)
Net Debt at 30 September 2020 (IAS 17 basis)	(692.0)	(692.0)
Lease Liability	(1,348.6)	(1,348.6)
Net Debt at 30 September 2020 (IFRS 16 basis)	(2,040.6)	(2,040.6)



## £520m Liquidity at September 2020

	£m
Cash at end of September 2020	185
Further Undrawn Facilities:	
Bank of England CCFF	175
RCF	150
Other Local Facilities	10
Available Liquidity at September 2020	520
Current monthly cash burn	25 - 30

### Additional actions taken to protect liquidity

- Equity placings in March and June (£219m)
- CCFF in place until 2022 (£300m)
- Additional local facilities (£44m)
- Waiver of loan amortisation (£63m)
- Share buy back cancelled
- No interim or final dividend
- Covenant test waivers:
  - H2 2020 and H1 2021 (completed in May)
  - H2 2021 (completed in December)
- Capex reduction to £15m in H2



# **Business Review**

Preliminary Results 2020

**Simon Smith, Group CEO** 

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### **Update: Four phases to our response to COVID-19**

#### **Business Protection**

#### **Key achievements**

- New safety protocols
- Rents renegotiated
- Discretionary spend stopped
- Capital reduction
- New liquidity secured
- Increased communications

#### Hibernation

#### **Key achievements**

- Temporary unit closures
- Staff furloughed
- Rents renegotiated
- Right-sized & simplified organisation
- Retained skill to swiftly upscale
- Supported local communities

#### Recovery

### **Key achievements**

- Created lower-cost, more flexible model
- Lowered rent & units costs
- Re-opened c.1200 units profitably
- Digital technology roll out
- Launched People Strategy
- Refined & rolled out CR strategy

# Sustainable Growth

### **People and Corporate Responsibility strategies**



### Decisive action to create and protect liquidity

### Actions taken to create liquidity

Quickly created £750m liquidity by April

£209m March equity placing complete

CCFF accessed up to £300m

Overseas Government loans accessed

Waivers of existing covenant tests until September 2021

Placing enabling reinvestment of final dividend

### Actions to preserve cash in H2

MAGs waived, rents reduced

Government employment, tax and other support schemes accessed globally

Discretionary and overhead spend reduced to minimum; costs deferred

Share buy back paused; no interim or final dividends

Capital expenditure reduced to £15m in H2

### **Current liquidity position**

£520m liquidity at the end of September

Monthly cash burn £25m - £30m

Further CCFF funds drawdown; £175m, £125m further extended to February 2022

USPP covenants waived for further period until March 2022

Bank covenants waived for further period until March 2022



## Unit openings driven by summer leisure demand

#### UK

- Channel mix FY19: 70% rail, 30% air
- Increased demand in rail and air over the summer
- Subsequently local and national lockdown 2
- c. 200 units open at YE





### **Continental Europe**

- Channel mix FY19: 60% air; 30% rail;10% other
- Stronger performance of the rail business;
   led by Germany, France & Nordics
- Increased leisure demand in air over summer
- Subsequent local/regional lockdowns
- c. 700 units at YE

#### **North America**

- Channel mix FY19: 100% air; of which 80% domestic
- Gradual steady recovery in domestic air travel
- International travel remains largely closed
- c. 100 units open at YE

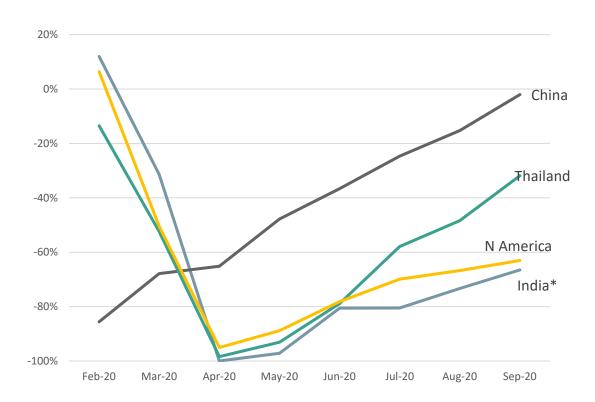
#### **Rest of the World**

- Channel Mix FY19: 95% air; 5% rail/other
- Recovery in domestic air travel in China, strengthening in Thailand and India International traffic remains low
- c. 200 units open at YE



### Domestic travel is leading the recovery

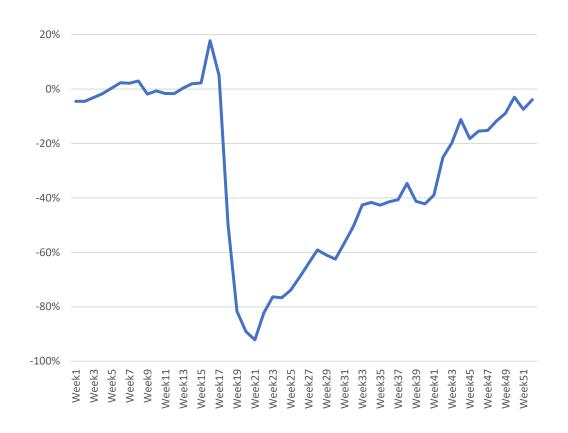
### Domestic passenger recovery versus 2019



**Notes**: \*India based on Mumbai T1 & T2, Delhi T3, Chennai, Goa, Kolkata, Bangalore **Source**: ACI (N America); McKinsey; China Ministry of Transport; Internal Company Estimates; Civil Aviation Administration of China (CAAC)

### **China Domestic recovery**

#### Hainan



**Source**: Hainan Airport Authority



## Unit profitability at lower levels of sales

### **Actions taken**

- ✓ Optimising unit openings in line with passenger numbers
- ✓ Flexible operating hours linked to demand
- ✓ Lower flexible rents
- ✓ Simplified ranges and menus
- ✓ Digital technology
- ✓ New revenue streams

Lowered unit costs; profitability at lower sales levels



### Streamlined menus to simplify operation and improve profitability

#### **Before**





#### After

#### SNACK

NACHOS
Nachos med crème fraiche, guacamole og pico de gallo.
Nachos with sour cream, guacamole and pico de gallo. 99
trehobler: M
Toppa med JAdd On:
Mozzarollo-Chadder 45
trehobler: M



#### WINGS

HOT BUFFALO CHICKEN WINGS Spicy kyllingvinger glasert med O'Learys Buffalo sauce, servert med selleri, blåmuggastdressing og fritert persille.

Spicy chicken wings glazad with C/Learys Buffall sauce, calery sticks, blue cheese dressing and deep fried parsley. 5 pcs 139 | 10 pcs 249 | 15 pcs 299 treftolder M. E. St. Se Spar or Ciffel, F



PARMESAN & GARLIC WINGS Spre kyllingvinger vendt i kremete parmesa og hvitleksaus, servert med selleri og revet

parmesan.
Chicken wings tossed in a creamy parmesan & garlic sauce. Served with colory sticks and freshly grated parmeson cheese.
5 pcs 139 | 10 pcs 249 | 15 pcs 299



#### SALAD

O'LEARY'S CAESAR SALAD
Romanosolat, grillet lyllingbryst, krutonger,
rihetar grannklad, casear-dressing og parmesanod
Romanine lattuca, grilled chicken
breast, croutons, falle, Caesar
dressing and parmesan chessa. 189
sretnider Oylv By, R, M, E, F, Ss
Extra Sacan S O



#### O'LEARYS CLASSIC FISH & CHIPS

Sprefritert torskerygg med tartarsaus, grillet sitron, fritert persille og pommes frites.
Battered cod, served with sauce tartar, grilled lemon, deep fried parsley and french fries. 199 tesebelar. GYML E, Es. St. Sep ov. M.



### THE OH SO SPICY JALAPEÑO BACON BURGER Hamburger, bacon, syllet ned jalapeito, stekt lek,

Hamburger, bacon, sylhet red jalopeilo, steld lek, spre solat, chilimojones og lagnet cheddar, servert i ristet patteb born med colesker og pommes friest pattos, bacon, pickled red jalopeilo, fried onion, crisp lattose, chili mayo and aged cheddor in a roasted pattot burs, served with colesion



THE NO BRAINER

#### CHEDDAR CHEESEBURGER

Hamburger, dill og hvitleksyttet agurk, stekt lek, lagret cheddar og O'Learys hamburgerdressing, servert i ristet potato bun med coleslaw og pommes frites.

Burger with dill and garlic pickled curumber, fried onion, aged cheddar and O'Leary's hamburger dressing in a roasted potato bun, served with coleslaw and french fries. 217



KID'S CHEESEBURGER

VALUE OF CHASSIC

O'LEARYS FISH & CHIPS

#### VEGAN CHEESEBURGER

Vegan burger med vegansk majones, syftet rædlek, vegansk ost og jalapelias. Serveres i veganskt burgerbred samt med pommes frites og pickled slaw.

vegan burger with vegan mayo, picked rea anion, vegan cheese and jalapellas. Served in a toasted burger bun with french fries and pickled slaw. 215 treeholder: QhN, Sr, So, Sv



(E - vegetarian / Allergies : F - Frish / E - Egg / H - Whoot / By - Boniny / N - Wolerkin / Se - Sesame seeds / Sv - Sulphur disci / B - Molleura / M - Milk / k - Byn / P - Posnets / Si - Caleny / L - Lupin / H - Ooth / S - Crustraceans / G - Gluten / N - Neth , N - Molleura / M - Milk / k - Byn / P - Posnets / Si - Caleny / L - Lupin / H - Ooth / S - Crustraceans / G - Gluten / N - Neth ,



## Acceleration of customer service digital technology

### **Customer order/pay models**

- 1. Order at Table
- 2. Virtual Kiosks
- 3. Physical Kiosks
- 4. Self Check-out

#### **Customer Benefits**

- Aligned with customer preferences
- ✓ Social distancing
- Speed of service; reduced wait times

### **Revenue/Cost Benefits**

- ✓ Labour efficiencies
- ✓ Increased sales
- ✓ Increased ATV







Thailand



USA



## Continued contract extensions, wins and openings, despite Covid-19

### **Extensions**



**Switzerland** 



Seattle

### Wins



Hobart



Sweden

### **Openings**



Shenzhen



Haikou



Salt Lake City



Shanghai Hongqiao



### Sustainable growth; delivering for all stakeholders

Our ambition: to be the leading food and drink operator in travel locations worldwide, delivering for all stakeholders

Colleagues Customers Clients

Brand partners Shareholders

Underpinned by our corporate governance framework and a commitment to our environmental and social responsibilities



### We have many structural advantages in our sector



#### **Food travel expertise**

- Deep understanding of client needs
- Extensive offering of concepts
- Specialised in complex and challenging travel environments



## Local insight and international scale

- Extensive knowledge of individual markets
- Understanding of local customers' tastes and needs
- International scale and expertise
- Economies of scale





## Leading market positions

- Long-term structural growth drivers
- Diversified portfolio
- High footfall sites
- Multi-site operations
- Market leading positions





## Long-term client relationships

- High quality client relationships
- High retention success rates
- Average 7 year contract duration
- Collaborative relationships further cemented through Covid



## Experienced employee base

- Highly experienced colleagues
- Broad range of experience
- Local management structure
- Committed teams

We have a unique position upon which to build



## A clear strategy to deliver long term sustainable growth

#### **Sustainable Growth**

#### LFL growth

- Optimise portfolio as we re-open
- Continuous innovation in customer proposition
- Drive participation & spend
- Digital customer solutions

### **Business development**

- Contract extensions
- Existing site penetration
- New revenue streams
- New sites
- New geographies

#### **Efficient conversion**

- Optimise rent deals
- Focussed range
- Purchasing and production efficiency
- Labour and overhead control
- Automation and robotics

#### **Investment**

- High return criteria for new space and renewals
- Ongoing investment: customer proposition, technology, sustainability
- Selective M&A

#### **Returns to shareholders**

- Balance sheet resilience
- When market recovers return to sustainable profit and cash flow growth

### **Underpinned by our People and Corporate Responsibility commitments**



### We have also developed our Corporate Responsibility and People strategies

### **Corporate Responsibility Framework**

### **People Strategy**

**People & Communities** 

Colleague engagement & wellbeing

Inclusion, Diversity & Human Rights

**Community partnerships** 



What we Serve

**Nutritional Balance** 

**Sustainable Sourcing** 

**Animal Welfare** 



**Protecting Our Planet** 

**Single-Use Plastic** 

**Food Waste** 

**Carbon Footprint** 



Inspiring,
motivating and
retaining our
people

Engagement and inclusion Embedding our values

Supporting our people to fulfil their potential



## **Summary and Outlook**

- Good start to year; net space growth 5.7%
- Rapid and effective response to COVID
- Central and operational management skill retained
- New low cost flexible operational model created; agile response
- People and corporate responsibility strategies redefined
- Challenging H1 21 expected
- Anticipate stronger summer recovery

Competitive advantages being strengthened: Ready to re-launch





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# Appendix

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## Revenue down -48% at constant currency

	LFL Sales	Net Contract Gains	Total Revenue
UK	(51.2)%	0.1%	(51.1)%
Continental Europe	(48.2)%	3.5%	(44.7)%
North America	(53.1)%	5.2%	(47.9)%
Rest of World	(53.5)%	3.6%	(49.9)%
Total at Constant Currency	(50.8)%	2.9%	(47.9)%
FX			(0.8)%
Total at Reported Currency			(48.7)%



## Underlying operating loss of £212m (IAS 17 basis)

	Operating Profit/(Loss)*			IAS 17 Change (%)	
£m	2020 IFRS 16	2020 IAS 17	2019 IAS 17	Constant Currency	Reported FX Rates
UK**	(28.7)	(12.4)	101.8	(112.1)%	(112.2)%
Continental Europe	(148.1)	(103.2)	79.3	(229.5)%	(230.1)%
North America	(55.4)	(43.7)	41.9	(204.6)%	(204.3)%
Rest of World	(55.6)	(24.8)	35.9	(170.8)%	(169.1)%
Non-attributable	(27.6)	(27.6)	(37.8)	(27.2)%	(27.2)%
Group	(315.4)	(211.7)	221.1	(195.7)%	(195.7)%

<sup>\*</sup> Operating profit is underlying, at actual currency



<sup>\*\*</sup> UK includes Republic of Ireland

### **Disclaimer**

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Many of these risks and uncertainties relate to factors that are beyond the Company's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behaviour of other market participants, the actions of regulators and other factors such as the Company's ability to continue to obtain financing to meet its liquidity needs, changes in the political, social and regulatory framework in which the Group operates or in economic or technological trends or conditions. As a result, you are cautioned not to place undue reliance on such forward-looking statements. Additionally, forward-looking statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. Forward-looking statements speak only as of their date and the Company, any other member of the Group, its parent undertakings, the subsidiary undertakings of such parent undertakings, and any of such person's respective directors, officers, employees, agents, affiliates or advisers expressly disclaim any obligation to supplement, amend, update or revise any of the forward-looking statements made herein, except where it would be required to do so under applicable law or regulatory obligations. It is up to the recipient of this presentation to make its own assessment as to the validity of such forward-looking statements and assumptions. Nothing in this presentation shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.

